



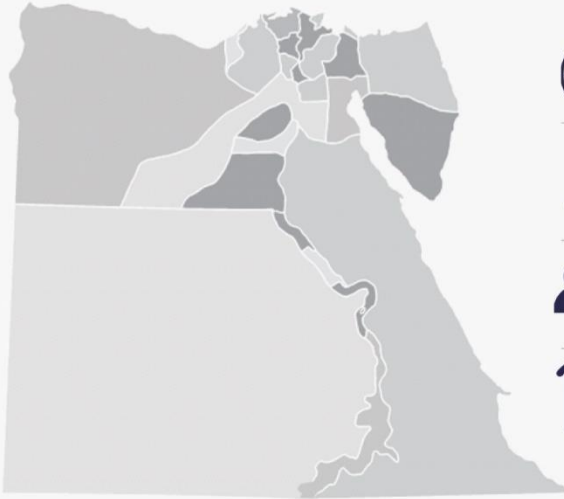
# EGYPT - FRANCE BUSINESS FORUM







# ARAB REPUBLIC OF EGYPT



Language: Arabic



GMT +2 hrs



Population: 106 million (Dec.2023)



Surface area: 1.002 million km<sup>2</sup>

The distinguished strategic location positions Egypt as an investment-trade hub in the global map. Egypt is deemed the best option to access global markets in Europe, the Middle East, Africa, and Asia. Moreover, Egypt has a world-class infrastructure and an international logistics network along with the Suez Canal, which is the most important maritime waterway that connects the East with the West of the world.



**27**  
International & National airports



**18**  
Commercial Ports



**30000** km  
The developing road network (Expected)



**705** stations  
**9570** km  
Railway network length (2022)



**3** Metro lines  
**94** Metro stations



**2** Monorail lines  
**35** Stations



**19** Light electric railway stations



**22** High speed electric railway stations



**213182**  
G.W/h  
Generated and purchased energy (2021/2022)



**27.8** Million tons  
Production of crude oil and condensate (2022)



**50.6** Million tons  
Natural oil Production (2022)



**1.1** Million tons  
Butane gas Production (2022)



**46.1** \$bn  
Net foreign direct investment 2023-2024



**6.5%**  
Unemployment rate Q2 2024



# EGYPT

## FDI

- The **1<sup>st</sup>** investment destination in Africa for **2<sup>nd</sup>** year 2023.
- Egypt Claims 18.6% of Africa's Total FDI, amounting to \$52.6 billion 2023.
- Ranked **32<sup>nd</sup>** Globally in FDI attraction 2023.
- FDI Surges by 113% since 2014.

SOURCE: UNCTAD WIR 2024

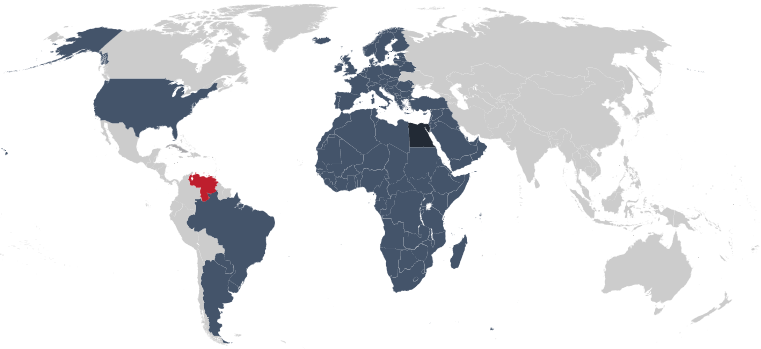
### EGYPT:

- A hub for Automotive, Pharmaceuticals and Electronics.
- Streamlined investment procedures with one-stop shop.

SOURCE: UNCTAD WIR 2024

# Access to Markets | Utilizing key trade agreements to access international markets with ~35% of global GDP

## Coverage of Egypt's Trade Agreements



Covering ~35 % of global GDP and 3.3 Bn Consumers

Source: General Authority for Investment and Free Zones (GAFI)

## Egypt's Trade Agreements

- Egypt-EU Association Agreement
- Egypt-EFTA Free Trade Agreement
- Pan-Arab FTA (PAFTA)
- Agadir Agreement
- Egypt-Turkey Free Trade Agreement
- Southern Common Market (MERCOSUR)
- Qualified Industrial Zones
- African Continental Free Trade Agreement (ACFTA)
- Common Markets for East and Southern Africa (COMESA)

# GAFI as a

# Business Partner



# 34

Golden Licenses

## OWNERSHIP

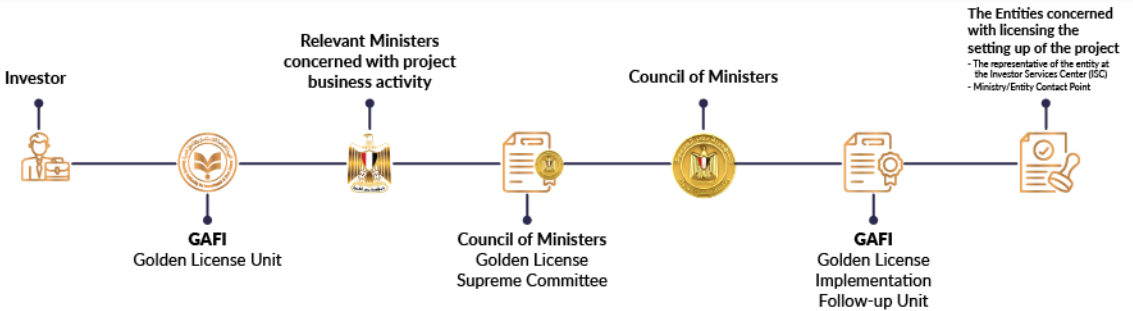
Foreign 13

Local 15

Mix 6

## GOLDEN LICENSE

- 1- The GOLDEN LICENSE is a single license granted to national and strategic projects.
- 2- A comprehensive approval on the setup, operation and management of the project.
- 3- Approvals includes all needed licenses within **20 days** with no need to deal with any other entity.



## Stable, predictable, and investor friendly regulatory framework

## State Ownership Policy

Major reform that aims to increase private sector participation within the Egyptian economy



# INVESTMENT JOURNEY



01

Meet with  
GAFI Officials



## Investment Map

Offer opportunity to  
the investor **1200+**

Public  
Opportunities

Private  
Opportunities



02

[investinegypt.gov.eg](http://investinegypt.gov.eg)

03



within **2hrs**  
E-establishment  
of the company



**14**

Through Investor  
Service Centers (ISC)



[www.gafi.gov.eg](http://www.gafi.gov.eg)

04



**Land Allocation**  
the land will be allocated  
through GAFI

05



**Follow up**  
After care follow up through  
lifetime of the project

# GAFI | E-services

**Invest in Egypt: Faster, Easier, and More Secure with GAFI's Digital Revolution!  
Unleash Your Business Potential in Egypt!**

GAFI's innovative digital platforms streamline the investment journey.



## **Company Setup Made Easy:**

Establish your company online in a few clicks! Submit requests, pay fees electronically, and use e-signatures on GAFI's official portal ([www.gafi.gov.eg](http://www.gafi.gov.eg)).



## **Golden License at Your Fingertips:**

Apply and track your Golden License application with ease. Our bilingual platform (Arabic & English) simplifies the process with all relevant authorities on board ([www.goldenlicense.gov.eg](http://www.goldenlicense.gov.eg)).



## **Effortless Licensing:**

Track and manage licenses efficiently through our dedicated portal (<https://tracklicence.gafi.gov.eg>). Transparent and timely approvals from the relevant authorities.



## **Digital Investment Gazette:**

Access your essential "Investment Gazette" electronically anytime, anywhere (<https://publishonline.gafi.gov.eg>). This document serves as your company's official history for banks and government interactions.

**These digital advancements exemplify Egypt's commitment to a modern investment landscape, making it easier, faster, and more secure for your business to flourish.**



Invest in Egypt today! Visit GAFI's website ([www.gafi.gov.eg](http://www.gafi.gov.eg)) to explore the digital platforms and unlock a world of opportunities.

# INVESTMENT INCENTIVES IN EGYPT



## General Incentives

**2%**

### Unified Customs Duty

The same tax also applies to machinery and equipment imported by public utility projects

**5 Years**

### Exemptions

For incorporation contracts, credit facilities and mortgage contracts related to corporate business. From the stamp tax and documentation fees, since the date of registration in the commercial register

## Special Incentives

**50%**

Areas in Need of  
Development

**30%**

Rest of the country

Of the investment costs to be deducted from the Tax base (net profit) over **7 years** maximum

**Exemptions from the stamp tax and documentation fees for land's registration contracts required for setting up companies and establishments**

## Additional incentives

- The state will bear the value of connecting the utilities for the project or part thereof, after operating.
- The state bears part of the technical training cost for workers.
- Half of the value of the land allocated for industrial projects shall be refunded in the event that production begins within two years from the date of handing over the land.
- Allocating pieces of land free of charge for some strategic activities in accordance with the regulations prescribed by law in this regard.
- Exemption from usufruct of the projects lands for a maximum period of 10 years, starting from the date of operation.

# INVESTMENT INCENTIVES IN EGYPT



## Cash Incentives

**35%**

If the fund that transferred from abroad is (%50 - %75) of the project's fund

**45%**

If the fund that transferred from abroad is (%75 - %90) of the project's fund

**55%**

If the fund that transferred from abroad is %90 of the project's fund

From the value paid of the project income tax or his expansions

## Terms

- The project must be established in one of the areas of Sector (A), or one of the remote areas determined by a decision of the Council of Ministers. Or industrial zones, investment zones, new urban communities, or technological zones.
- The financing of the project or its expansion (until the start of practicing the activity) must be in foreign exchange from abroad by no less than %50. of project's funds.
- Conducting the activity within 6 years From the effective date of Law 160/2023 On 2023/25/7 - it may be extended for another 6 years by decision of the Council of Ministers. The date of starting the activity is determined in accordance with Article 13 of the Executive Regulations.
- The Council of Ministers issued a decision on 2023/28/12 that included the industries that enjoy the incentive and the duration of granting the incentive not to exceed 10 years, as well as the conditions, rules and categories of granting the incentive and disbursement mechanisms.

# REFORMS

## Monetary Policy

- Flexible exchange rate pricing system to ensure free flow of currency.
- Allowing investors to guarantee price levels through future contracts.

## Fiscal Policy

### Comprehensive Package of Tax Facilitations:

- VAT refund system.
- Due payment mechanisms.
- Rejuvenate customs structure to ensure ease of the process.

**EASE OF  
DOING BUSINESS**



Digital Services



Land Allocation



Golden License

# INCENTIVES FOR SMALL AND MEDIUM ENTERPRISES

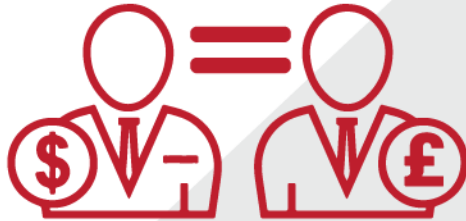
## Investment Incentives

- 1- Land for free or for a nominal fee.
- 2- The state bears part of the cost of training workers.
- 3- Exemption from providing guarantees until the start of the activity.
- 4- Exemption from patent registration fees.

## Tax Incentives

- 1- SMEs Projects are exempted from capital gains tax for the purpose of purchasing assets or equipment.
- 2- The tax ranges between (%0.50) to (%1) of its turnover on an annual basis.

# Main Guarantees



**Equal Treatment Between  
Foreign and Local Investors**

.....



**Repatriation of Dividends**

# INVESTMENT SCHEMES

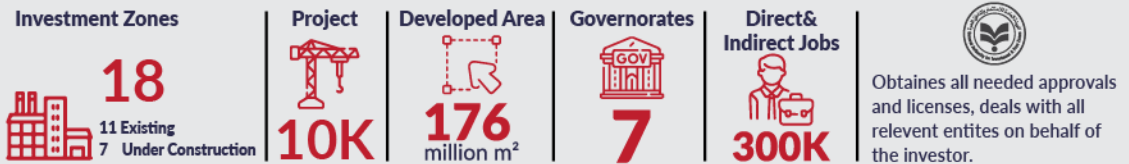
## Free Zones Scheme



## Technology Zones Scheme



## Investment Zones/Parks



## Suez Canal Economic Zone

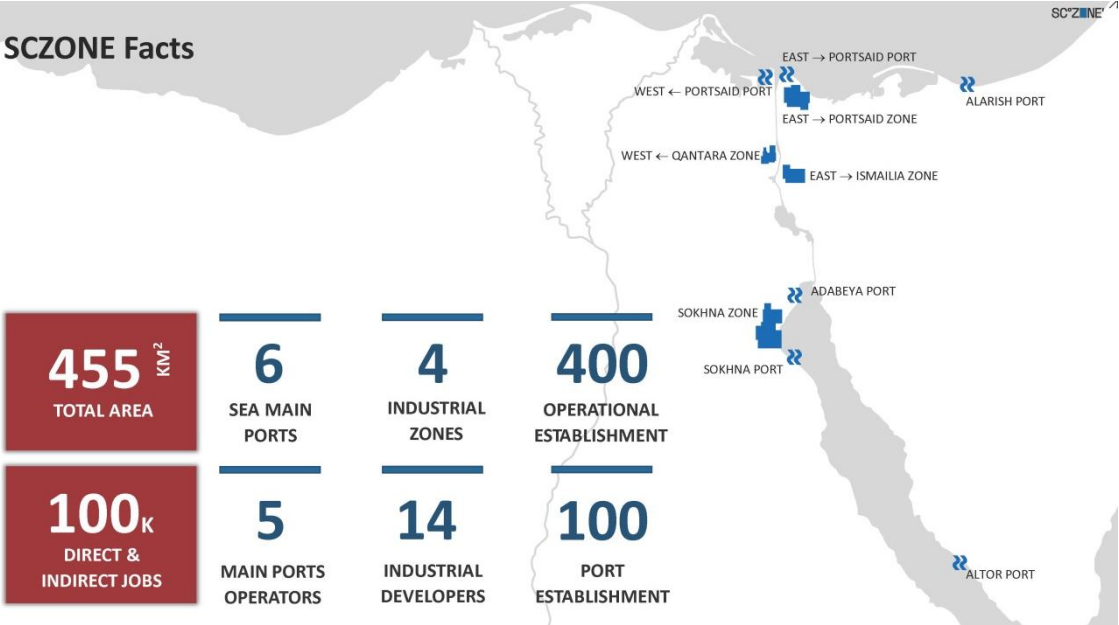


# SC°ZONE'

المنطقة الاقتصادية  
لقناة السويس

SUEZ CANAL ECONOMIC ZONE

## SCZONE Facts



## Strategic Location

A promising investment destination comprising 4 industrial zones & 6 sea ports, around the main global maritime trade route (Suez Canal), passing through it:

**12%**  
INTERNATIONAL TRADE

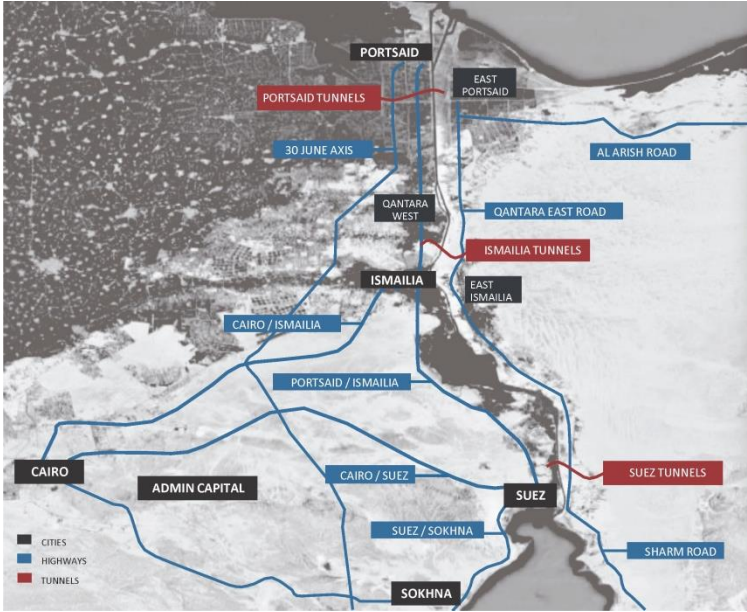
**10%**  
SEABORNE TRADE

**26K**  
SHIPS PER YEAR

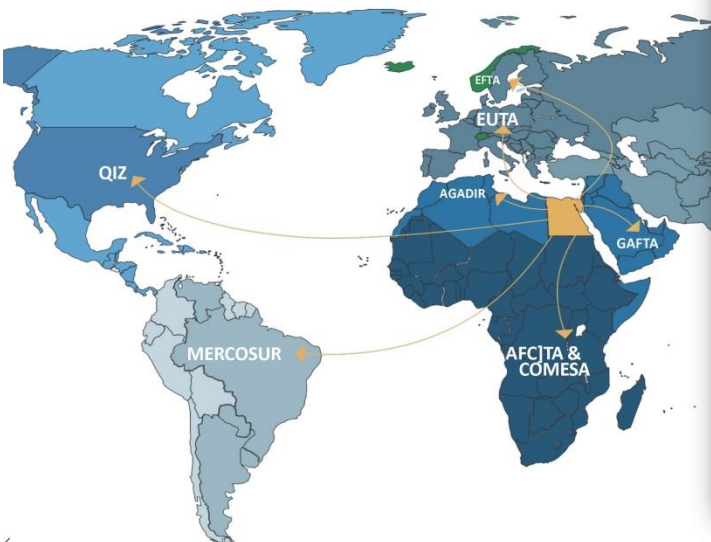


# SC°ZINE'

المنطقة الاقتصادية  
لقناة السويس  
SUEZ CANAL ECONOMIC ZONE



## Markets Accessibility



**100%**  
CUSTOMS EXEMPTION  
With Free Trade Agreements

**100Mn**  
CONSUMERS  
Accessing a promising domestic market in Egypt

**2Bn**  
CONSUMERS ACCESSIBILITY  
In the international market benefiting from multiple free trade agreements

# Creation of Industrial Clusters

## Ongoing efforts

### Sokhna Zone

*Chemicals,  
Refined Petroleum,  
Building Materials,*

...



### East Port Said

*Automotive  
Assembly & Feed  
industry, logistics,*

...



### West Qantara

*Agribusiness, Food  
Processing &  
Beverages, Textiles,*

...



### East Ismailia

*Technology, Renewables  
integrated industries, Comms  
technology, ...*



### GYPTO Pharma City

*Specialized hub in manufacturing  
various medicines and vaccines*



## Targeted Sectors & Industries



Logistics



Vocational & Maintenance Centers



Data Centers



Bunkering Conventional/Green

4 SERVICES

INDUSTRIES 17



Green Fuel



Electrolyzers



Wind Turbines



Solar PV



Petrochemicals



Water Desal. Membranes



Automotive



Rolling Stock



Electric Batteries



Car Tires



Casting & Foundry



Building Materials



Pharmaceutical



Active Pharma Ingredients



Medical Equipment



Textiles



Agribusiness

## Utilities and Infrastructure



NATURAL GAS

1 PRESSURE REDUCTION UNIT  
& PIPELINE NETWORK



COMMUNICATION

3 COMM. CENTRAL  
& FIBER OPTICS CABLES



POWER SUPPLY

7 POWER  
SUB-STATION

13 POWER  
DISTRIBUTOR



SEWAGE TREATMENT

2 TREATMENT PLANT  
& PIPELINES

6 SEWAGE TREAT.  
COMPACT UNITS








WATER SUPPLY

2 SEA WATER  
DESALINATION PLANT

3 WATER LIFT PLANT  
& STORAGE



# The Egyptian-French Economic And Investment Relations:

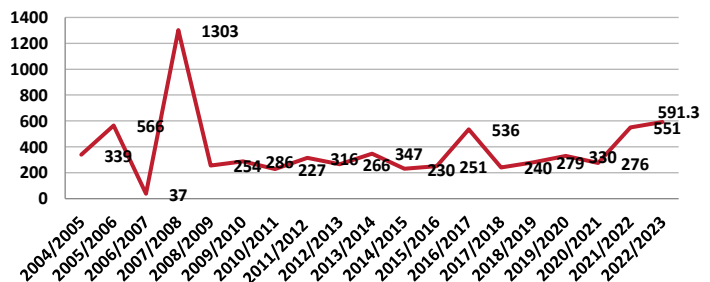
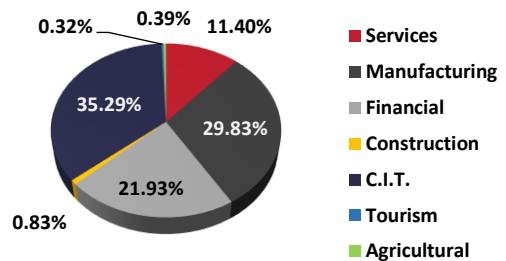
	2022	2023
 France's share of the Egyptian exports	2.8%	2.25%
 Egypt's non-petroleum exports to France	USD 1.007 billion	USD 805 million
 France's share of the Egyptian imports	2.6%	2.2%
 Imports from France to Egypt	USD 2,197 million	USD 1,663 million
 Egypt-France trade balance is in favor of France	USD 3,204 million	USD 2,469 million

Source: General authority for export and imports control

- For the third year in a row, France ranked **8th** in terms of foreign direct investment (FDI) injected in Egypt as of June 2023.
- The total French FDI 2023 in Egypt amounted to **USD 7.2 billion**.
- Number of French companies operating in Egypt reached **180** company.

Source: GAFI

## French FDI stock in Investment Companies distributed by sectors





# Egypt - France



## Bilateral Agreements and Key Regional Trade and Investment Agreements



### A. Bilateral Agreements

- Convention Between the Government of the French Republic and the Government of the Arab Republic of Egypt Concerning the Mutual Promotion and Protection of Investments signed on December 22, 1974.

### B. Regional Agreements

- The Strategic and Comprehensive Partnership between the Arab Republic of Egypt and the European Union.



# Success Stories



LESAFFRE



POMA



THALES



CONSOLIS



Valeo

DANONE

CRÉDIT AGRICOLE



voltalia



SANOFI PASTEUR



L'ORÉAL



SANOFI



# Economic Sectors In Egypt



## Industry

(Industrial sector - Agribusiness - Textile - Engineering - Pharmaceutical - Automotive & feeding industries)



## ICT

Growth rate reached 16.3% FY 2022/2023  
3<sup>rd</sup> rank globally in the "Cross-Border Outsourcing Services" Trust Index 2023,



## Green Energy

Target of 42% renewable energy by 2035



## Agriculture

Contributing 11.5% of GDP,  
provides jobs for 28% of the total workforce



## Logistics

18 Main commercial ports  
27 Main airports  
65,050 km Total road network



## Tourism

\$13.6 billion tourism revenues  
14.9 million tourists FY2022/2023



## Education

738K Graduates in 2022  
10 Technological universities  
National strategy for higher education



## Health

2,700 hospitals - 15,356 intensive care beds - 3,452 operation rooms



# Industry Sector

# Egypt's Industrial Sector Stands as a Pillar of its Economy

**~29%**

**Industrial labor force**  
Representing (7.9mn) of total  
labor force (27,9 Mn)

**41%**

**of Egypt's net FDIs**  
>20% from EU

**~30%**

**of Egypt's GDP**  
Which is projected to  
grow by 4.7%<sup>1</sup>

**~55%**

**of Egypt's USD 22Bn<sup>2</sup> exports**  
Up from 50% in 2020

1. Non-oil 2. In next fiscal year

Source: Government of Egypt, Fitch, World Bank

Note: All data is from 2022/2023 reports

# Industrial Inputs

## Competitive offering

Egypt possess a set of competitive industrial inputs for investors

### Raw Materials

Incl. iron ore, steel, aluminum, silica sand, phosphate, chemicals and petrochemicals, food products, cottons, etc.



### Energy

Incl. competitive energy prices, access to renewable energy, P2P availability on renewable energy sources, etc.



### Skilled Labor

2.3 Mn in Technical Vocational Education and Training programs and 670k annual university graduates (30% in practical faculties).



# high potential areas for investment in Industry

## Pharmaceuticals

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- Largest MENA market (110+ Mn)
- Established industry base
- Skilled labor availability for production and R&D
- High export potential to GCC and Africa

## Automotive

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- Existing assembly operations in Egypt
- Strong governmental support
- Geographic proximity to key markets
- Raw material production available

## Logistics *As an enabler to industry*

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### ***Value proposition***

- Governmental investments in logistic overhaul
- Strategic trade routes
- Customs modernization
- Multimodal transport connectivity



# 2 pillars of the Governmental industrial vision

## Government Asset Monetization Program

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- Access to established attractive enterprises with existing client base and high export potential
- Increased opportunities for private sector participation in the Egyptian economy

## Backward Value Chain Development Opportunities

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- Existing local demand for the prioritized industries to be developed locally worth more than 12 Bn USD annually
- Access to EU, Africa and Middle Eastern markets as a raw material and intermediate goods nearshoring partner

# Industry Sectors In Egypt

## Textile Industries



### Competitive advantages:

- Ample low-wage workforce.
- Outstanding industrial infrastructure.
- Many international brands are manufactured locally.

## Pharmaceuticals and Medical Industries



### Competitive advantages:

- Large market size.
- Export base to the Middle East and Africa.

## Engineering, Automotive, and Supplementary Industries



### Competitive advantages:

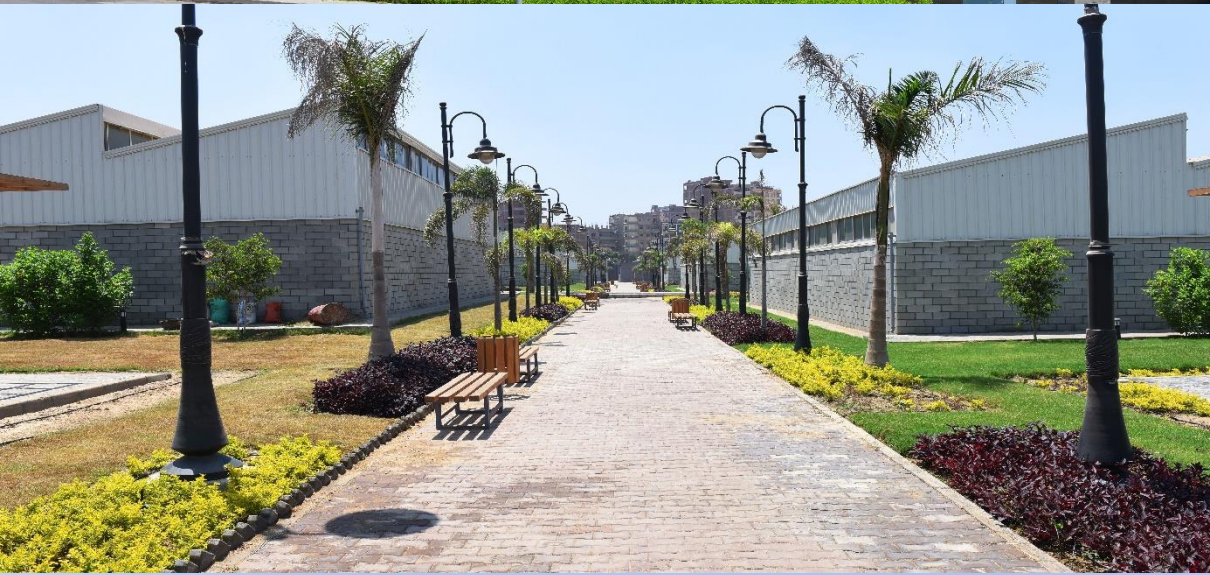
- Ample low-wage workforce.
- Ample highly-trained technicians.
- Ample specialized engineers.
- Many opportunities to localize engineering industries and attract investments.

## Chemical and Petrochemical Industries



### Competitive advantages:

- High demand by the local market.
- A strong export base to the EU countries.
- Strict compliance with the international standards and specifications.



	Opportunity	Description	Location
1	<i>Ownership / Usufruct Agreements in Engineering Industries</i>	Manufacturing of home refrigerators and air conditioners compressors - air or gas compressor pumps and vacuum pumps - plastic and rubber molds - industrial valves - electric motors - solar Panels and photosensitive semiconductors - fiber-optic cables - Electric Batteries – Wind Turbines and Blades – Electrolyzers	<p><b>Suez</b> Ain Sokhna surface areas 115,757 m<sup>2</sup> (10 opportunities)</p> <p><b>Beheira</b> Various surface areas ranging from 1000 m<sup>2</sup> to 4,700 m<sup>2</sup> (206 opportunities)</p> <p><b>Fayyoun</b> Various surface areas ranging from 950 m<sup>2</sup> to 1,500 m<sup>2</sup> (27 opportunities)</p> <p><b>SCZONE</b> East Ismailia Industrial Zone</p>
2	<i>Usufruct/ Ownership Agreements in Chemical Industries</i>	Production of soda ash - phosphate fertilizers or fertilizers containing phosphorus - dyes and colors for textile industries - polypropylene sheets and films - rubber tires for passenger cars - rubber tires for buses and trucks	<p><b>Suez</b> Ain Sokhna with surface areas 115,757 m<sup>2</sup> (10 opportunities)</p> <p><b>Beheira</b> Various surface areas ranging from 500 m<sup>2</sup> to 4000 m<sup>2</sup> (274 opportunities)</p> <p><b>Fayyoun</b> Various surface areas ranging from 950 m<sup>2</sup> to 1,500 m<sup>2</sup> (27 opportunities)</p> <p><b>SCZONE</b> Sokhna industrial zone East Port Said industrial zone</p> <p><b>New Alamin</b> industrial city Petrochemical Complex with surface area 890 feddan</p>

# Industry | High potential investment opportunities to be explored

	Opportunity	Description	Location
3	<i>Ownership /Usufruct Agreements in Textile &amp; Garments Industries</i>	Manufacturing of cotton yarn - denim jeans fabric - polyester yarn - woven yarn from synthetic yarn - woven fabrics from synthetic fibers - non-woven fabric - knitted or crocheted fabrics -	<p><b>Sharqia</b> 10<sup>th</sup> Ramadan Industrial zone with surface area 11,000 m<sup>2</sup></p> <p><b>Suez</b> Various surface areas ranging from 5000 m<sup>2</sup> to 40,000 m<sup>2</sup> by Free zone scheme</p> <p><b>Ismailia</b> Various surface areas by Free zone scheme</p> <p><b>Beheira</b> surface area 1,025 m<sup>2</sup></p> <p><b>SCZONE</b> West Qantara Industrial Zone</p>
4	<i>Usufruct/ Ownership Agreements in Mining Industries</i>	Production of kaolin - black sand derivates (i.e., garnet, ilmenite and monazite) - non-alloy cold-rolled iron or stainless-steel surfaces - non-alloy iron or steel surfaces that are rolled, clad, coated or laminated - of non-coated, non-plated electrical sheets used in the manufacture of food containers - Metallurgical Casting	<p><b>Fayyoun</b> surface area 22,6 Feddans</p> <p><b>SCZONE</b> Sokhna industrial zone East Port Said industrial zone East Ismailia Industrial Zone West Qantara Industrial zone</p>
5	<i>Usufruct Agreements in Food Industries</i>	Production of fruit pulp, jams and tomato sauce - factory for freezing, salting, drying and smoking of fish, and the production of fish oil and fishmeal- Fish preservation and other food industry activities	<p><b>Beheira</b> surface area 8,997 m<sup>2</sup>. Surface area 2,700 m<sup>2</sup>. Various surface areas ranging from 500 m<sup>2</sup> to 5000 m<sup>2</sup> (47 opportunities).</p> <p><b>Damietta</b> surface area 6,040 m<sup>2</sup></p> <p><b>Fayyoun</b> surface areas 1000 m<sup>2</sup> (12 opportunities).</p> <p><b>SCZONE</b> Sokhna industrial zone East Port Said industrial zone East Ismailia Industrial Zone West Qantara Industrial zone</p>

	Opportunity	Description	Location
6	<p><i>Usufruct Agreements in different Industrial development activities</i></p>	<p>Manufacturing of Desalination Plant Membranes - Rolling Stock- Building Materials – leather- engineering paper- electrical plastic - Recycling industrial waste to produce ethanol and convert it into organic fertilizer</p>	<p><b>Sharqia</b> 10<sup>th</sup> Ramadan Industrial</p> <p><b>Beheira</b> with total surface area 6 Feddans, 23 Quirats, and 20 Sahms</p> <p><b>SCZONE</b> Sokhna industrial zone East Port Said industrial zone East Ismailia Industrial Zone West Qantara Industrial zone</p>

# Egypt's automotive sector provides unique value proposition to investors



## Access to Local and Regional Markets

Egypt has a large and growing local market as well as multiple FTAs allowing access to European, African and GCC markets



## Competitive CAPEX and Operating Cost

Egypt has a large and growing local market as well as multiple FTAs allowing access to European, African and GCC markets

Up to

**30%**

Lower CAPEX



## Incentives and Automotive Clusters

Egypt's Supreme Council for Automotive Industry created the Automotive Industry Development Program (AIDP) and East Port Said Automotive Zone to develop the sector



## Automotive

	Opportunity	Description	Location
1	<p><i>Usufruct Agreements in Vehicle Manufacturing</i></p>	<p>East Port Said Automotive Zone is envisioned as a fully integrated automotive manufacturing facility that will attract 2 to 4 original equipment manufacturers (OEMs) to share the Common Production Divisions (painting and stamping), while establishing their own Bodyshop and Assembly Lines. EPAZ's value proposition extends beyond collaboration, it offers a unique asset-light investment opportunity with high access to key raw materials.</p> <p>Establishing and operating an automotive factory for manufacturing of traditional cars, electric cars and the supplementary industries.</p> <p>Manufacturing and production of electric vehicles for assembly, painting, programming and production of internal components - metal structures and parts for electric vehicles - Manufacturing of EV batteries for electric vehicles lithium ion and lithium polymer batteries; In addition to the nickel-cadmium battery and the nickel-metal hydride battery.</p>	<p><b>SCZONE</b> East Port Said Industrial Zone Ain Sokhna Industrial Zone</p> <p><b>Suez</b> Ain Sokhna with total surface areas 571,550 m2</p>

# WHY EGYPT

The Egyptian Pharma market is one of the largest in Africa and represents a gate to other African markets



13% CAGR growth over the past 5 years

Home > Egypt

Fitch: Egypt continues to boost its position as biggest medicine producer in ME, N. Africa

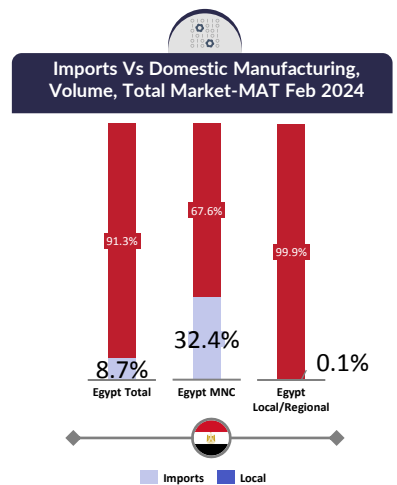
by Gazette Staff | February 20, 2023 | Egypt Health

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# Fitch Ratings

# Egyptian Market in Numbers



EDA is an Independent Public Service Authority Directly Affiliated to the Egyptian Prime Minister

## EDA oversees a wide range of products



Medical Devices



Plasma Derivatives-Raw Materials



Insecticides & Disinfectants



Cosmetics



Medical Products



Veterinary Medicines



Medicinal Plants Extracts



Biologicals & Innovative Products

## pharmaceutical

1	<i>Usufruct Agreements in Pharmaceutical and Medical Industries</i>	<p>Manufacturing of pharmaceutical raw materials- human vaccines and serums - veterinary vaccines and serums -human medicines - diagnostic or laboratory reagents - medical devices and equipment - hearing-aid devices - ultrasound scanners - magnetic resonance imaging (MRI) machines - gamma scanners - electrical medical tools and devices - artificial joints and prosthetics.</p>	<p><b>SCZONE</b> Ain Sokhna Industrial Zone</p> <p><b>Beheira</b> Various surface areas ranging from 500 m2 to 1000 m2 (24 opportunities)</p>
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# Telecommunication Sector



# Fast-Paced Economy



## Progressive Sector

Acknowledgment & Global confidence

**GSA**  
Where Leaders Meet

Global Semiconductor Alliance launches a new chapter:  
**GSA Egypt**  
2023

**KEARNEY**

**#23 Top** Global Services Location  
**#1 Africa**  
2023

**Gartner.**

**Primary Location** in EMEA for Global Delivery of IT & BPO since 2019

**RYAN STRATEGIC ADVISORY**

**3rd Global Confidence rating** the Offshore BPO Confidence Index 2023

**GBS WORLD**

**2nd Globally** Technical & Helpdesk support  
**5th Globally** General IT Outsourcing

**INSTITUTE FOR ECONOMICS & PEACE**

**+5 spots**  
World's Safest Country Index  
2023

**Roland Berger**

**Top 10 Improvers** Digital Inclusion Index  
2018 -2021

**Startup Genome**

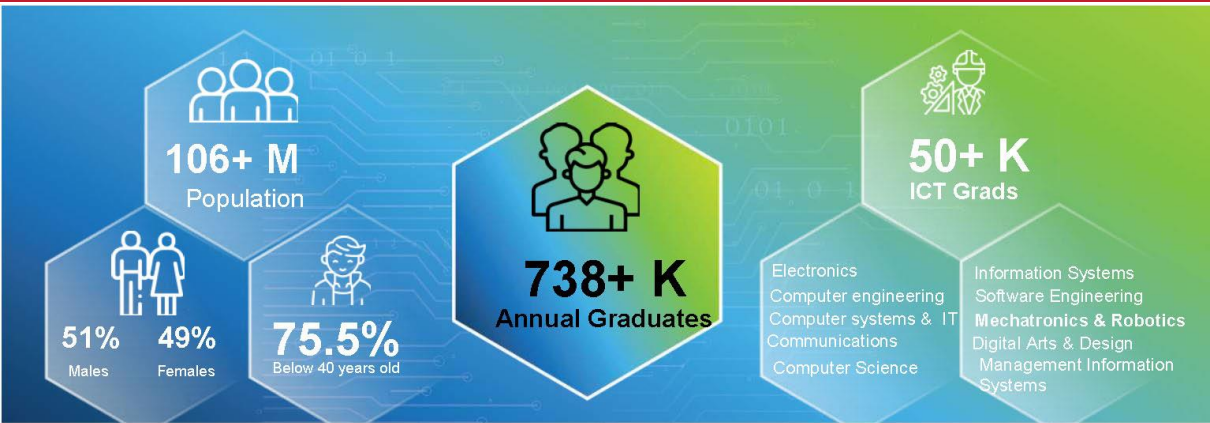
**Top 20 Locations** Affordable Talent  
2022

**INTERNATIONAL MONETARY FUND**

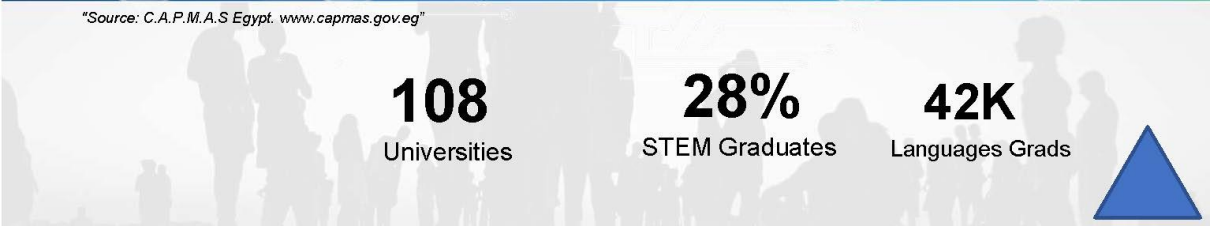
**+ 42 spots** GovTech Maturity Index  
High Category Country(A)  
2022

**OOKLA SPEEDTEST**

**1st in Africa** Fixed Broadband internet speed  
2022



\*Source: C.A.P.M.A.S Egypt, [www.capmas.gov.eg](http://www.capmas.gov.eg)



\*Egyptian Arabic dialect is the most widely spoken and most understood across the Middle East region

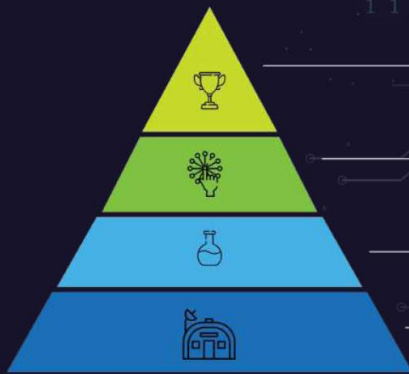
## Digital Skills Development

No. of Graduates

**400 K**

Total investment

**1.7 +** Billion EGP



- Digital Egypt Pioneers Initiative**
- Digital Egypt Builders initiative**
- Digital Egypt Cubs Initiative**
- Digital Egypt Marvels Initiative**

MCIIT Affiliates



Building Capacities in  
Advanced and Intermediate Capacities

15K

Web  
Development  
Professional  
Advanced

2.8K

Cloud  
Technologies  
DevOps - Architect  
Native - Site Engineering  
AI Cross Skilling - Machine Learning



3.4K

Autonomous Systems  
Self Driving - Sensor Fusion  
S/W Testing  
Foundation - Front End Back End  
Embedded Software  
Professional - Advanced

20K

Data  
Architect  
DevOps Engineering

38K

Digital Marketing  
Professional  
Advanced  
Analytics



World Class Training (Microelectronics / Embedded)

eme | capacity  
egyptian electronics building program

+3000/ yr



Embedded  
Systems

+300/ yr



Hardware

+1500/ yr



VLSI Design

+200/ yr



Applied Master  
Degree

C/C++

AVR/ARM Processors  
RTOS  
Embedded ML Learning/AI  
Embedded Cybersecurity  
Embedded Linux  
Testing ISTQP  
Functional Safety  
FUSA/CySec

Electrification

Battery Management  
High Speed PCB Design  
Power Management  
ADAS/AD  
AutoSAR Crypto Stack  
PMSM/BLDS

Analog / Mixed RF IC

Physical Layout/Post Simulation  
FPGA Tool Kit (VHDL/Verilog)  
Digital IC ASIC Design  
Digital Testing / Verification  
Digital ASIC Layout / IC tape out  
IC Chip Measurement & Characterization

Data Science and Analytics

AI / Robotics  
Cybersecurity  
Digital Arts

Our Partners



# Egypt's Savings C&B

**Vs**

In  
Design/R&D



Embedded  
Engineer



Senior / Junior  
Team Leader

Up to  
**50%**  
Savings

Among  
**Top10**  
least expensive  
cities



Philippines



Hungary



Poland



Turkey



India



Morocco

## Startup Genome

Top 20 Locations  
Affordable Talent  
2023



### Rental Office Cost

#### Inside Cairo

#### Outside Cairo

##### Central Cairo

##### West Cairo

##### East Cairo

1



Maadi Technology Park

2



Smart Village

3



New Cairo

4



Beni Suef, Sadat, Borg El Arab & Assuit

17/m<sup>2</sup> USD

19 - 25 USD

25 - 35 USD

8-9 USD and can get  
subsidized up to 50%

Cost/m<sup>2</sup>/month

Utilities & Maintenance Costs: 5 USD on average

**PIVOTAL  
LOCATION**



**EET Time Zone**

**Seamless Business Continuity with US and Asia**  
Follow the Sun approach

**A Cosmopolitan Outlook**



Multi Culture  
5000 years



Strong Telecom  
infrastructure



Quality Business facilities



High Safety Perception



Technology Parks across  
cities

**Internet Backbone** connecting  
**60+ Countries** through **13  
Routes**

**Free Trade agreements** covering  
**70+ countries** across  
**Africa, Asia, and Europe**

**\$1.6bn investments**  
in developing the  
**infrastructure in the ICT  
sector**

## **Egypt's Offshoring Industry**

Egypt has emerged as a premier offshoring destination in the region due to its highly skilled and deep talent pool, strategic location for European markets, workforce adept at remote work, and cost-efficient business environment. Egypt today can boast that it is home to over 400 of the biggest offshoring companies.

# Home to Multiple Offshoring Players



## IN 2023, the visit of Egypt's Prime Minister to the leading companies in Egypt's diverse tech sectors spotlights the nation's ascension as a global tech powerhouse, showcasing consistent Government support.

"Global industry giants and high-tech companies from all over the world are reaping the benefits of working with Egyptian talents, from entry-level CX agents to advanced engineers and programmers. All the business leaders that I have met have confirmed that Egypt's human resources are among the best in the world. The technology and technology-enabled sectors are Egypt's future, and the opportunities for growth continue to present themselves"

H.E. DR. MOSTAFA MADBOULY  
EGYPT'S PRIME MINISTER

**VOIS**

With more than **9,500 professionals** in Egypt to help create a digital society that advances the future. They target 12,000 over 3 years, illustrating Egypt's key role in digital development and service export.

**SIEMENS**

Siemens Digital Industries Software employs 1,000 experienced employees, with an annual growth rate of 20% with featuring **47 patents and 560 research papers**.

**pwc**

By investing **\$25M investment** in their ETIC hub, it drives digital innovation and talent development, targeting \$300M in exports over 3 years.

**geidea**

Industry leader with **1,200+ professionals**, emphasizing diversity with women being 67% of the workforce.

**Capgemini**

By offering services to diverse international markets, the center is targeted to achieve digital exports worth **\$300 million** over the course of 3 years and aims to provide 5,000 job opportunities by 2026.

**Valeo**

Leading Valeo's global software production, with a team of **3,200+** software engineers, noting that Valeo Egypt has filed nearly 100 patents.

**PIXELOGIC**

Expanding from a small team to **500+ professionals**, showcasing rapid growth and investment in Egypt's digital arts sector.

**PEPISICO**

By employing **407 professionals**, with plans to double in 7 different specialties at its center in Egypt.

By offering multilingual support and serving global clients in **12 languages**, through 9 centers in 4 governorates.

Targeting 1,000 employees and **1.8 billion EGP** investment in 3-4 years, aiming to double current figures.

**amazon.eg**

By serving diverse markets with **1,800+ professionals**, from which 65% catering to international.

DEVELOPED  
INDUSTRY  
Electronics / Systems

Products & Systems  
Development

IC Chip Design  
RF / Analog / Mixed  
Digital / MEMS / EDA Tools



52+  
Local Companies

22+  
INCs

10K+  
Employee



Growth +50%  
over 3 years

IC Design Ecosystem

RF/Analog IC/  
MEMS



Digital/Mixed  
Signal



Electronics CAD  
Tools Dev.



Power Electronics



Microelectronics  
& MEMS  
Labs Characterization

Microelectronics  
Universities/  
Institutes

Educational Clean  
Rooms

Prototype  
Innovation Labs

## Automotive Ecosystem

### Automotive Developers

### Automotive Parts Suppliers

### Multinational OEM Producers



DEVELOPED  
INDUSTRY

**SIEMENS Mentor**  
A Siemens Business



In Egypt Since 1995



Largest R&D office outside the US



+1100 Employees

"Our Strategy is to establish Mentor Graphics as the trusted advisor high technology reference in the MENA region. Where is the talent we have to be."

Dr. Walden Rhines  
Chairman of Board & x-CEO

**SYNOPSYS**  
*Silicon to Software*

**SI-VISION**  
INNOVATIVE IC SOLUTIONS



In Egypt Since 2010



R&D CoE + 2 SSCs



660 Engineers

"Synopsys is making significant investments in both of these areas to provide designers with the hardware & software solutions required to accelerate the development of their IoT applications with the acquisition of Bluetooth Smart IP from Silicon Vision.

Joachim Kunkel,  
Executive Vice President Synopsys

Activate Windows  
Go to Settings to activate Windows.

Activate Windows  
Go to Settings to activate Windows.

DEVELOPED  
INDUSTRY



In Egypt since **2016**



**R&D and Regional Engineering Center**



**440 Employees**

"We have been blessed to have been here with the Egyptian talents so we have been able to grow from 2 engineers in 2012 to around 400 engineers today. Mostly working in sophisticated technologies and developing even products in autonomous driving and in-car electrification and power batteries."

**Hicham Arafa**  
COO  
Brightskies



In Egypt since **2006**



**R&D CoE + 2 SSCs**



**3500 Engineers**

"Our software house in Egypt is the main software house for Valeo, serving the entire group in 30 different countries"

**Tamer Ali,**  
Former GM  
Valeo Egypt

Activate Windows  
Go to Settings to activate Windows

DEVELOPED  
INDUSTRY



In Egypt Since **1954**

**Regional Tech Centers**



"IBM has always realized the attractiveness of Egypt as a competitive sourcing destination."



Wael Abdoush, Former General Manager, IBM Egypt



In Egypt Since **2009**

**Center of Excellence**

**1500 + Employees**



"Selected by DELL Senior Executives as one of the "Best" locations for investment and growth."



Magued Mahmoud, VP & GM, Dell CoE

and more..





# Focus Industry Products (Investment Opportunities)

Promising Products with Quick Impact and Highly Demand of Local & Regional Markets & Growth Rate



Telecom

(Mobile Phones, Tablets, Laptop, Routers, CPE, GPS, Fiber Optics)



LED Lighting  
(LED Chips)



Semiconductors → Wafers / IC Fab  
/ Packaging / Power Electronics



LED Displays

Opencell Panels/ Optical films..)



Smart Meters



Industrial Electronics



Solar

(Cells/Panels/Inverters..)

Printed Circuit Boards  
Fabrication

Lithium Batteries

Feeding Industries

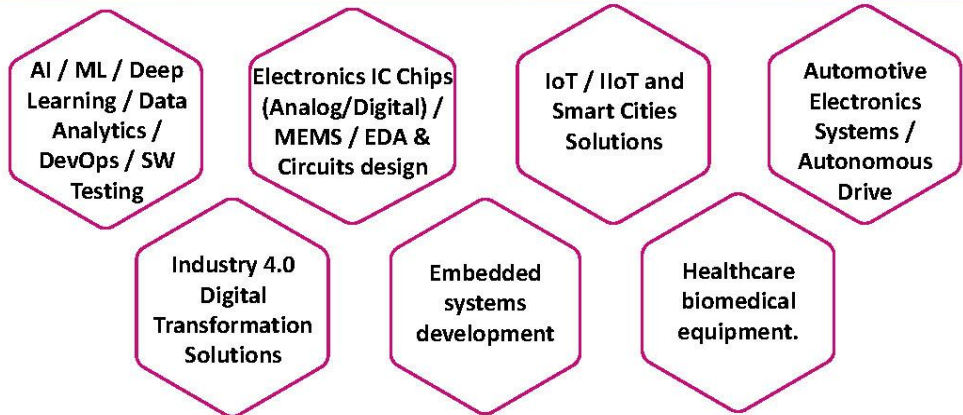
egypt  
makes  
electronics

## Vertical Industries of Focus Products

Focus Products	Local Added Value	Target Vertical Industries
TV Displays / Set-top-Boxes	CKD production, PCBA, Cabinets (plastic/Metal), Speakers, LED back lights, LCD panels assembly, power cords, some internal wire harness, Packaging (carton, foam)	Optical films, PCB, all wire harness, Open-cell (LCM), Power Adaptors
Mobile / Tablets / Telecom	CKD, PCBA, Housing, (Plastic, Metal) packaging	PCB, Chargers, LCM, metal or plastic housing, earphone speakers, Lithium batteries
LED Lighting	CKD, PCBA, metal or plastic covers	LED chips, PCB, Inverters
Digital / Smart Meters	CKD, PCBA, Housing (metal, Plastic)	Relays, PCB, displays, smart cards
Industrial Electronics	PCBA of control boards, wire harness, power cords for home appliances, elevators, electrical panels,...etc	
Solar / Renewable Energy	Solar panels	Inverters, Solar cells , Batteries
Semiconductors	Wafers, IC Fabs, Testing & Packaging, MEMS / Sensors, Power Electronics	

# Engineering R&D Opportunities (Investment Opportunities)

Investment in Design and Development of Electronics Systems and Components (IC Chip) and Embedded Systems



Government provides attractive incentive package for establishing electronics design house inside Knowledge city furnished with whole electronics eco-system

egypt  
makes  
electronics

SUPPORTIVE  
GOVERNMENT

Investors  
Support and Aftercare  
System



Market Insights  
& Decision Support



Set up and Legal  
Establishment



Operational  
support



Account  
Management

Respond to RFIs

Recommend Legal  
Advisors Firms

Recommend  
Recruitment firms

Dedicated Account  
Manager

Arrange Due  
Diligence visits

Recommend Real  
Estate Advisors

Connect with ITIDA  
capacity talent

Conflict Resolution

SUPPORTIVE GOVERNMENT

**1** 30% - 50% Corporate Tax reduction, **up to 80%** of total paid capital

**2** Fund for HR development for qualifying enterprise staff (local/overseas) (Q4E)

**3** Subsidize rental cost in Tech. Parks **30% 40%**

**4** Availing Public and Private tax-Free Zone

**5** Funding for R&D projects and local designs

**6** White List For Customs Clearance Resilience

**7** Gov training Providing Professional & vocational programs

INSPIRING INNOVATION

**60%**

Foreign Investors

**2<sup>nd</sup>**

MENA Startup Ecosystem in Knowledge

**16**

Innovation Hubs

Startup Funding

\$190 M  
2020

\$517 M  
2022

 Startup Genome

International Hubs

PLUGANDPLAY **500**

Capacity building Labs



Startups

SUITERA

INNOV8

MASTER ICR

Q4E

MATRIX

SWIFTACT

DeVisionX

OGASSAM

PULSAR

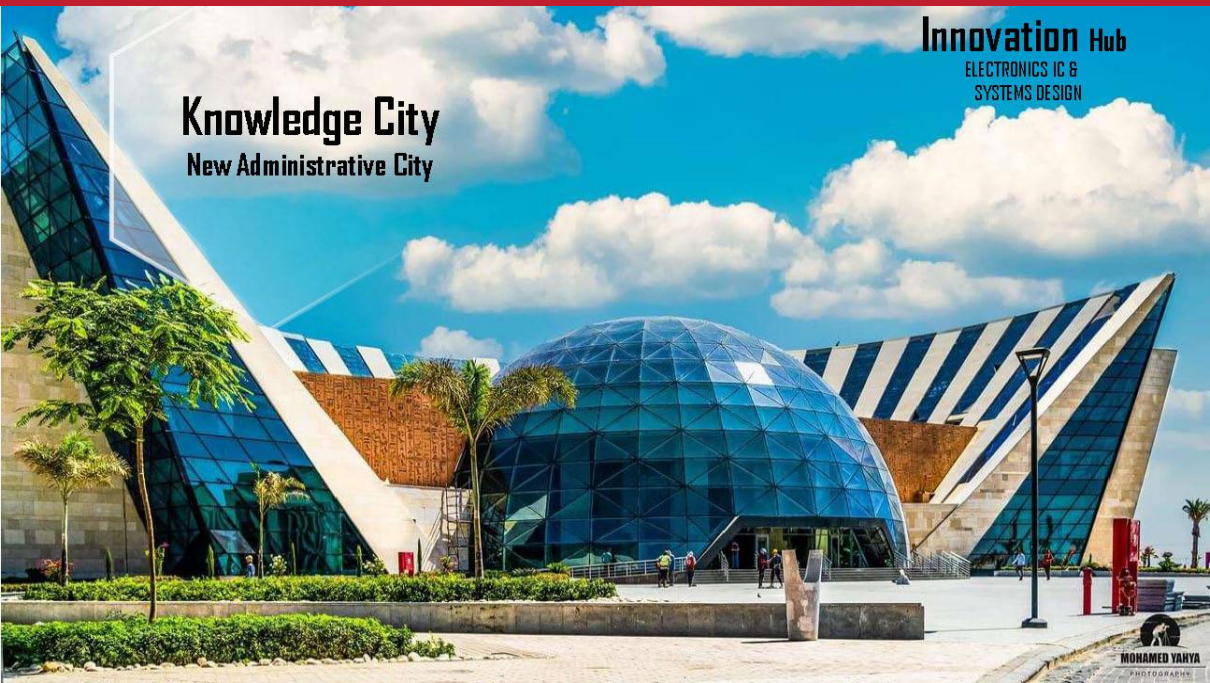
Innovation Initiatives

ERICSSON

Orange

Valeo

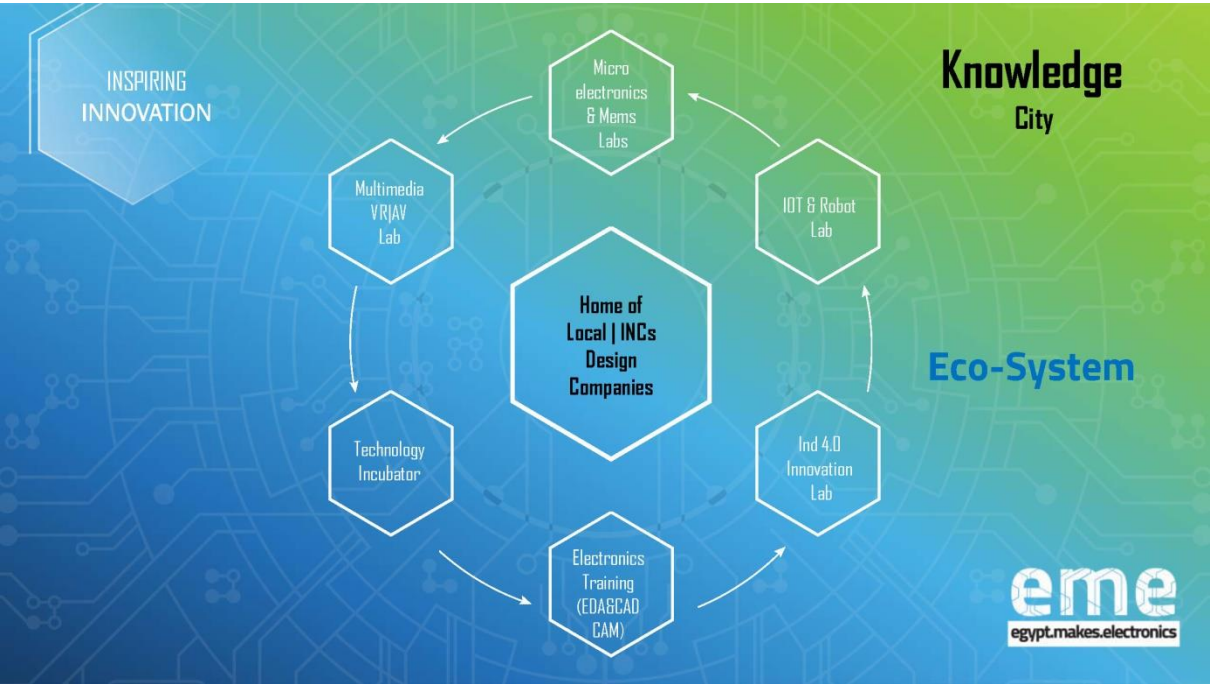
SAMSUNG



**Knowledge City**  
New Administrative City

**Innovation Hub**  
ELECTRONICS IC &  
SYSTEMS DESIGN

MOHAMED YAHYA  
PHOTOGRAPHY



**eme**  
egypt.makes.electronics

	Opportunity	Description	Location
1	<i>Outsourcing Building</i>	The outsourcing building has rental spaces suitable for outsourcing companies or telecommunications companies, attached with meeting and training rooms, administrative offices, vault rooms and a cafeteria for customer service activities. The building consists of: two floors (ground floor and first floor).	<b>Menofia</b>  <i>Technological Zone in Sadat City with total Surface Area 4,600 m<sup>2</sup></i>
2	<i>Outsourcing Building</i>	The outsourcing building has rental spaces suitable for outsourcing companies or telecommunications companies, attached with meeting and training rooms, administrative offices, vault rooms and a cafeteria for customer service activities. The building consists of: two floors (ground floor and first floor).	<b>Beni Suef</b>  <i>Technological Zone in Beni Suef City with total Surface Area 4,600 m<sup>2</sup></i>
3	<i>Outsourcing Building</i>	The outsourcing building consists of (ground, first, and second floors). It has rental spaces suitable for outsourcing companies or telecommunications companies, attached with meeting rooms, administrative offices, vault rooms and a cafeteria for customer service activities. Ground floor: ground floor surface area is 1376 m <sup>2</sup> . It contains 2 customer service halls and 4 vault rooms. First floor: first floor surface area is 1653 m <sup>2</sup> . It contains 2 customer service halls, 4 vault rooms, a warehouse and a cafeteria. Second floor: second floor surface area is 1655 m <sup>2</sup> . It contains 2 customer service halls, 4 vault rooms, a warehouse and 2 meeting rooms.	<b>Assiut</b>  <i>Technological Zone in New Assiut City with total Surface Area 4,684 m<sup>2</sup></i>
4	<i>Outsourcing Building</i>	The outsourcing building has rental spaces suitable for outsourcing companies or telecommunications companies, attached with meeting rooms, administrative offices, vault rooms and a cafeteria for customer service activities. The building consists of 3 floors: Ground floor: ground floor surface area is 1371 m <sup>2</sup> . It contains 2 customer service halls and 4 vault rooms. First floor: first floor surface area is 1645 m <sup>2</sup> . It contains 2 customer service halls, 4 vault rooms, a warehouse and a cafeteria. Second floor: second floor surface area is 1647 m <sup>2</sup> . It contains 2 customer service halls, 4 vault rooms, a warehouse and 2 meeting rooms	<b>Alexandria</b>  <i>in the Technological Zone in New Borg El Arab City with total Surface Area 1,371 m<sup>2</sup></i>



# Transportation & Logistics Sector

98%

85%

# Ministry of Transport Achievements

Ministry of Transport has planned and begun implementing many projects aimed at facilitating the movement of people and goods by developing a diverse network in various fields of transport ( roads and bridges - railways - tunnels and electric traction - seaports - land and dry ports and logistical centers - river transport - Land transport regulatory authority.

infrastructure projects are financed and implemented by national Egyptian companies.



# Roads and bridges

2014

23.5 thousand km main road network

38 Bridges on the Nile

1500 bridges/tunnels (main roads/sliders).

125 thousand km local roads

530 billion pounds

2023

7,000 km of new roads, bringing 30.5,000 km to the road network, and developing 10,000 km of the current network.

Create 13 new axes, bringing the number to 51 axes

Construction of 935 new bridges.

Raising the efficiency of 41,000 km of local roads,

300 billion pounds

2030

3,000 km of new roads, bringing 33.5,000 km of length to the network, and developing 4,000 km of the current network, bringing 14,000 km more.

Create 21 new axes, bringing the number to 72 axes

365 new bridges, bringing the number to 2,800

bridges/tunnels Raising the efficiency of 34 thousand km of local roads



bridges projects



regional ring road is 400 km



Shubra / Banha 40 km

# Railways

2014

900 thousand  
Passenger  
daily

4 million tons  
Cargo  
annually

Poor levels of  
safety, and  
regularity of train  
schedules and  
passenger  
services

225  
billion  
pounds

2023

1.2 million  
passengers daily

5 million tons of  
cargo annually

Levels of safety,  
insurance, and  
regularity of train  
schedules and  
passenger services  
increased to 85%.

75  
billion  
pounds

2030

2 million passengers  
daily

13 million tons of  
cargo annually

Levels of safety,  
insurance, and  
regularity of trains  
and passenger  
services reach  
international  
standards



# Tunnels and Electrical Traction

2014

(2 metro lines - a phase of the third line) with a length of 80 km

64 stations  
106 train  
2.5 million passengers daily

1100 billion pounds

2023

(3 metro lines - train line Electric LRT - Monorail East of the Nile) with a length of 220 km

123 stations  
220 train  
5 million passengers daily

400 billion pounds

2030

(5 metro lines - electric train - 2 monorail lines - fast train network - Alexandria Metro - Raml Tram) with a length of 2700 km

334 stations  
672 train  
13.5 million passengers daily  
12 million tons of cargo annually



# Maritime

2014

15 port

37 km of berths,  
8-12 m deep,  
with an area of  
40 km<sup>2</sup>

160 million tons  
of goods  
11 million  
containers  
2 million transit  
containers  
One million  
passengers  
5 thousand  
medium-sized  
ships

129  
billion  
pounds

2023

18 port

67 km of  
berths, 15-  
18m deep,  
with an area of  
75 km<sup>2</sup>

270 million  
tons of goods  
25 million  
containers  
4.5 million  
transit  
containers  
2 million  
passengers  
20 thousand  
medium-sized  
ships

170  
billion  
pounds

2030

18 port

100 km of berths,  
18-22 m deep, with  
an area of 40 km<sup>2</sup>

400 million tons of  
goods  
40 million  
containers  
10 million transit  
containers  
10 million  
passengers  
30 thousand  
medium-sized ships



## Dry ports and logistics centers

2014

5 land ports  
A million passers-by  
107 thousand vehicles  
1.2 million tons of goods  
0 Dry ports  
0 Logistics areas

15 billion pounds

2023

7 land ports  
3 million passers-by  
352 thousand vehicles  
5 million tons of goods  
3 Dry ports  
2 Logistics areas

Trading volume is 130 thousand containers annually

50 billion pounds

2030

9 land ports  
4.5 million passers-by  
500 thousand vehicles  
7 million tons of goods  
10 Dry ports  
5 Logistics areas

The target trading volume is 130 thousand containers annually



## Inland waterway

2014

289 transport units  
passenger/goods

3 million tons of  
goods

3.6 million  
passengers

1,800 km of  
navigation  
routes including  
9 locks  
47 wharf/river  
port

Using beacons  
to determine  
navigational  
routes

4  
billion  
pounds

2023

289 transport  
units  
passenger/goods

7 million tons of  
goods

18 million  
passengers

1,850 km of  
navigation routes  
including 10  
locks  
51 wharf/river  
port

Using the RIS  
information  
infrastructure  
system for a  
distance of 1000  
km

7  
billion  
pounds

2030

500 transport units  
passenger/goods

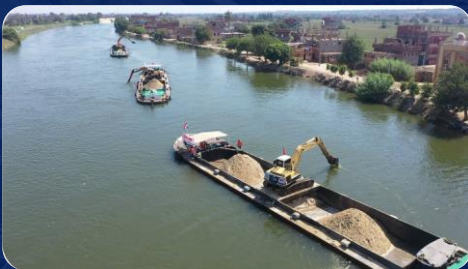
10 million tons of  
goods

21 million  
passengers

1,850 km of  
navigation routes  
including 11 locks

53 wharf/river  
port

Using the RIS  
information  
infrastructure  
system for a  
distance of 1855  
km



## Logistics corridors

- (Sokhna / Alexandria) logistical corridor
- (Sokhna / Alexandria) logistical corridor
- Cairo/Alexandria logistical corridor
- Tanta / Mansoura / Damietta corridor
- Jarjoub /Salloum corridor
- The Cairo - Aswan - Abu Simbel (logistical) corridor
- (Safaga - Qena - Abu Tartur) logistical corridor

## Transport sectors

**Railways sector**

**Electric traction sector**

**Maritime sector**

**Dry ports and logistics centers  
sector**

**Inland waterway transport sector**

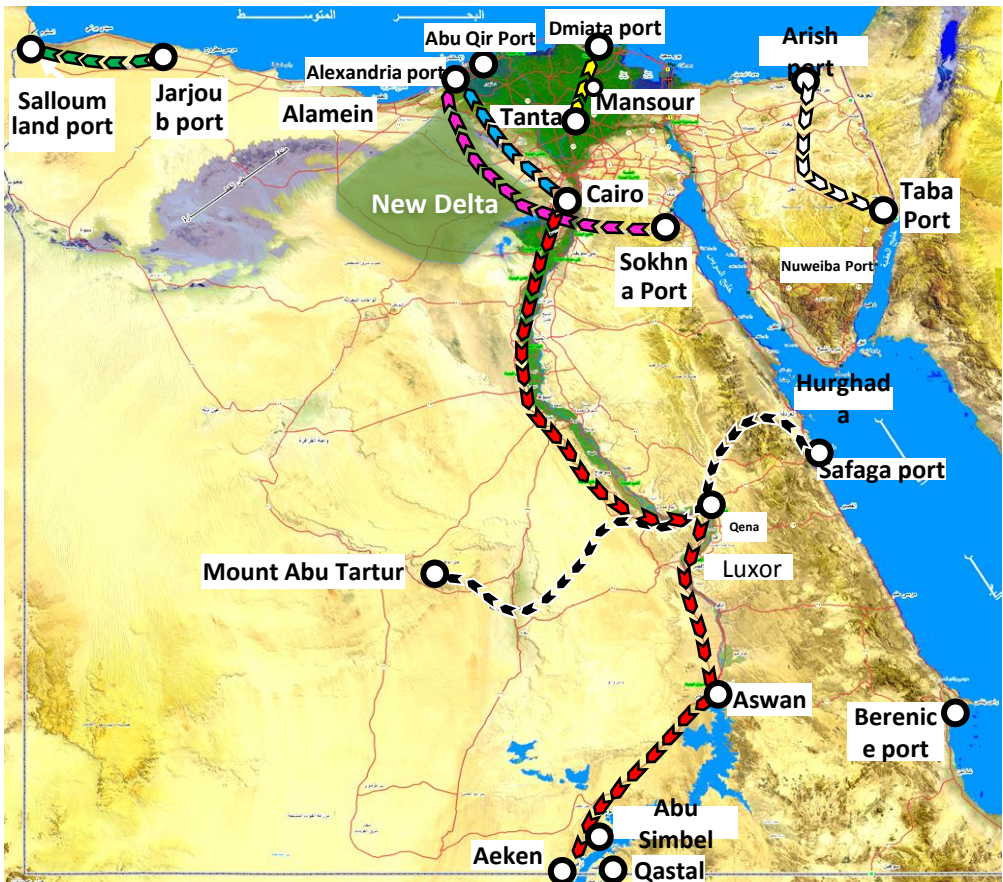
**Domestic and international land  
transportation sector**



# Logistics corridors



# Logistics corridors



Establishing integrated logistical corridors to link production areas (industrial - agricultural - mining) with seaports or linking seaports on the Red Sea to seaports on the Mediterranean via a railway network (diesel/high-speed electric train) or a network of main roads passing through dry ports and logistical areas located On these routes as part of the Belt and Road plan and to make Egypt a center for global trade and logistics, which are:

1. **(Sokhna / Alexandria) Corridor**
2. **(Al-Arish / Taba) Corridor**
3. **(Cairo / Alexandria) Corridor**
4. **(Tanta / Mansoura / Damietta) Corridor**
5. **(Jarjoub / Salloum) Corridor**
6. **(Cairo - Aswan - Abu Simbel) Corridor**
7. **(Safaga - Qena - Abu Tartour) Corridor**



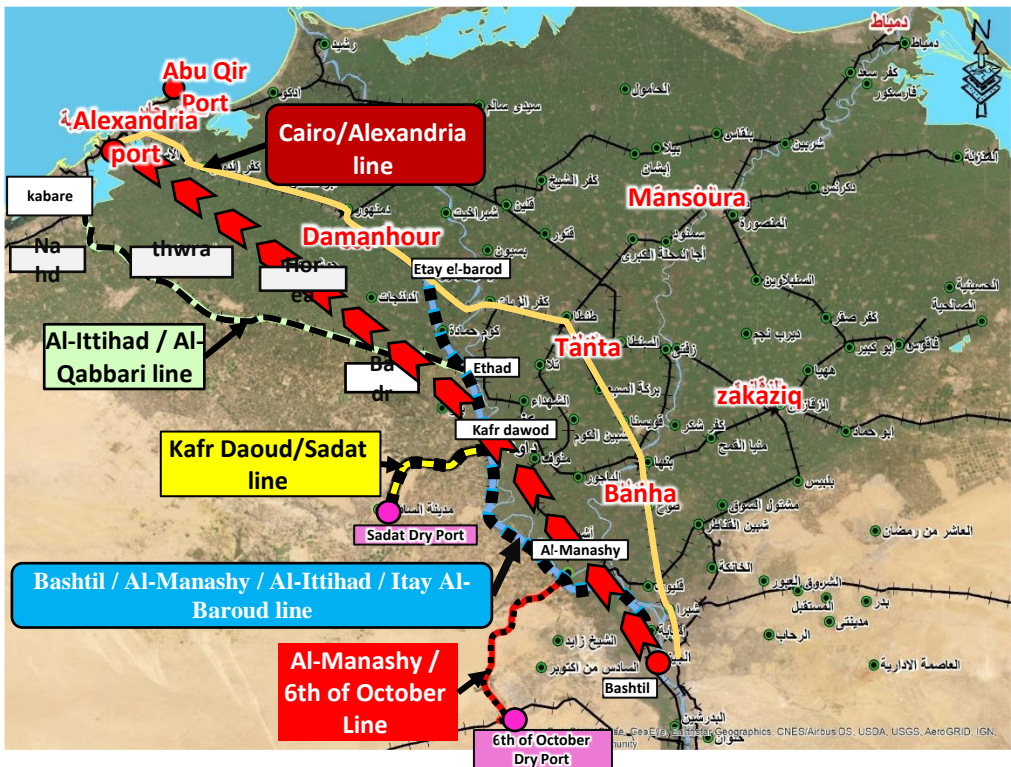
- 1 - Sokhna Port
- 2 - The first line of the high-speed electric train
- 3 - Dry Port, 10th of Ramadan
- 4 - Railway line (Al-Roubiki / 10th of Ramadan / Belbeis)
- 5 - Alexandria Grand Port

The (Sokhna/Alexandria) logistical corridor is located on the multimodal transport axes (Ain Sokhna and Alexandria), which is the main development hub in the Arab Republic of Egypt, and the main axis for the movement of goods exported and imported to and from the Republic through the port of Alexandria, through which 70% of the volume of Egypt's exports and imports passes. The total length of the axis is 400 km, and the axis connects 4 main governorates (Suez/Cairo/Giza/Alexandria). The axis is based on a developed and highly efficient transportation network of main roads and railway networks with the aim of increasing the carrying capacity for transporting passengers and goods. the hub .



1. Al-Arish sea port
2. Railway line (Al-Ferdan / Bir Al-Abd / Al-Arish / Taba / and the East Port Said link)
3. Taba land port
4. A plan to establish 8 logistical areas in the Sinai Peninsula (Rafah - Al-Uja - Al-Hasana - Al-Naqab - Taba - Al-Tur - Ras Sidr - Bir Al-Abd)

The (Al-Arish/Taba) logistical corridor is located on one of the main development axes in the Arab Republic of Egypt (the Mediterranean and Sinai axis), and connects the North and South Sinai governorates, and also connects the White and Red Bahrain from the port of Al-Arish to Taba.



- 1- Upper Egypt Railway Station in Bashteel .
- 2- Duplication and development of the railway line (Bashtil/Al-Ittihad/Itay al-Baroud/Al-Qabbari)
- 3- Dry October Port
- 4- Railway line (Al-Manashy / 6th of October)
- 5- The dry port in Sadat City
- 6 - Railway line (Kafr Daoud / Sadat)
- 7- Alexandria Grand Port

The (Cairo/Alexandria) logistical corridor is located on the multimodal transport axes (Ain Sokhna and Alexandria), which is the main development axis in the Arab Republic of Egypt, and the main axis for the movement of goods exported and imported to and from the Republic through the port of Alexandria, through which 70% of the volume of Egypt's exports and imports passes. The axis also connects 4 main governorates (Suez/Cairo/Giza/Alexandria)



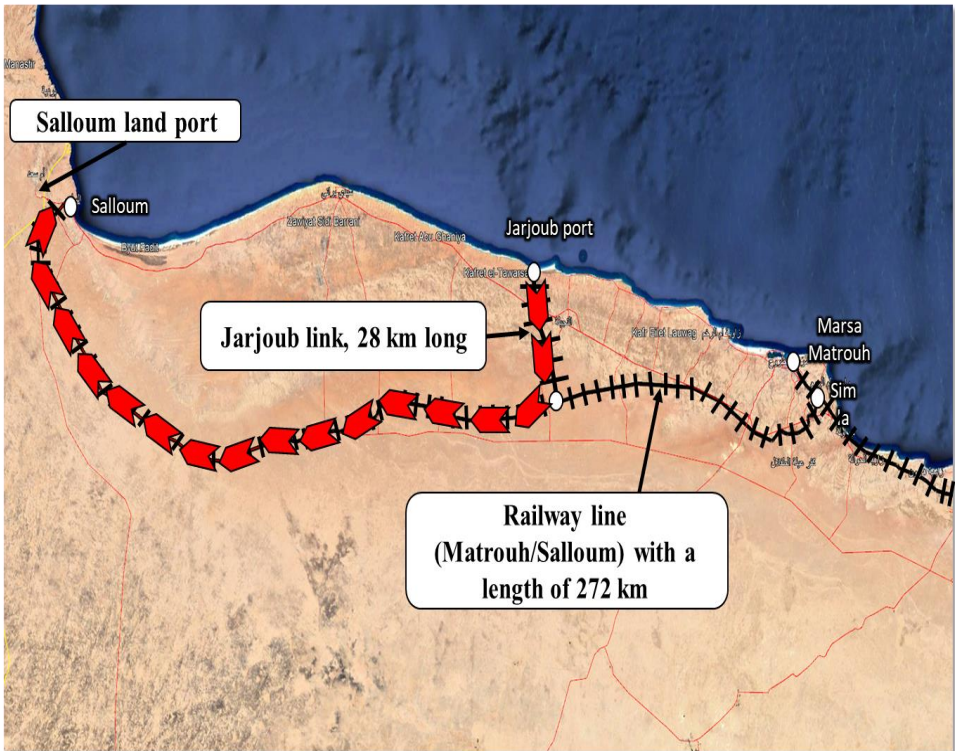
### 1- Logistics area in Tanta

### 2- Railway line (Tanta / Mansoura / Damietta)

### 3- The dry port in New Damietta City

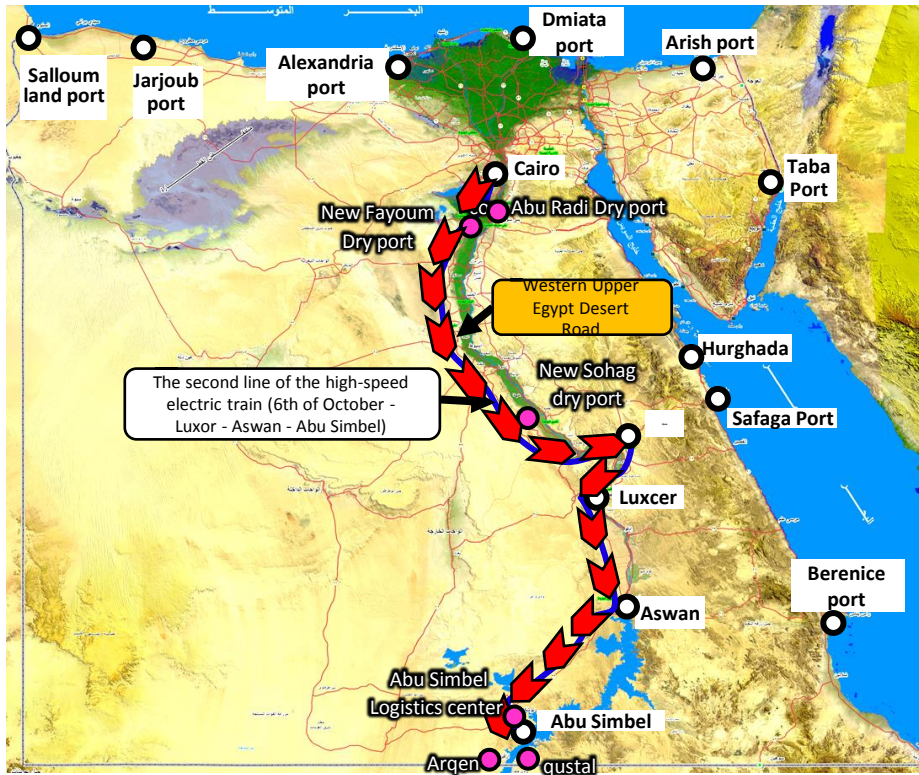
### 4- Damietta Port

The (Tanta / Mansoura / Damietta) corridor is located on the Damietta / Cairo / Port Said axis, and it is one of the main corridor for the movement of export and import goods through the ports of Port Said and Damietta, which represents approximately 30% of the volume of Egypt's exports and imports, in addition to transit activity. The length of the corridor is 443 km. Approximately km, it connects a number of governorates, the most important of which are (Damietta - Dakahlia - Sharkia - Menoufia - Cairo - Ismailia - Port Said). The corridor is based on an advanced and highly efficient multimodal transport network with the aim of increasing the transport capacity on the corridor.



- 1- Jarjoub sea port
- 2- Establishing the Jarjoub link and developing the Matrouh/Salloum railway line with a total length of 300 km.
- 3- Salloum land port

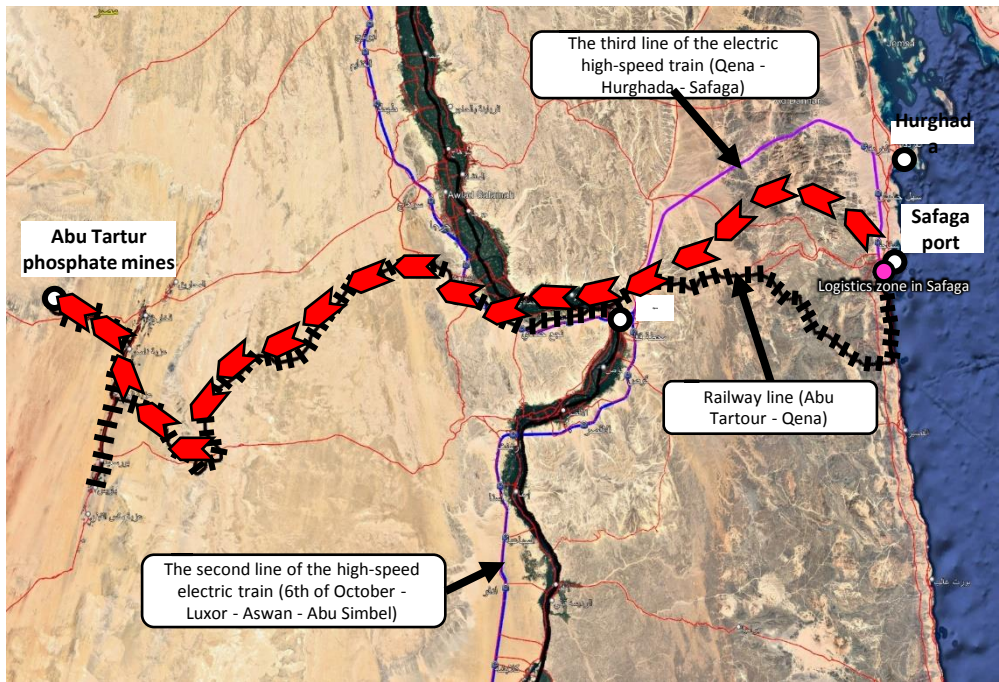
The (Jarjoub/Al-Salloum) logistical corridor is located on one of the main development axes in the Arab Republic of Egypt (the Mediterranean axis), and connects Matrouh Governorate in the west with the rest of the Republic's governorate through the railway network, along the Mediterranean coast. It is part of a project to link The Maghreb in the Arab Levant, its length is approximately 1,021 km, and the road begins west from the Salloum crossing in Matrouh Governorate on the border with Libya, until the Rafah crossing in the east on the border with the Gaza Strip.



1. The second line of the high-speed electric train network
2. Developing and expanding the Western Upper Egypt Desert Road
3. Dry land ports and logistics areas (New Fayoum - Kom Abu Rady - New Sohag - Abu Simbel)
4. The agricultural reclamation area in Toshka, East Al-Owainat, and the Abu Simbel tourist area

The (Cairo - Aswan - Abu Simbel) corridor is located on the Upper Egypt axis, which is the main corridor of trade movement from northern to southern Egypt, as it extends from Cairo to Aswan with a length of 1,115 km and is considered the second longest corridor of development. The corridor is also located on one of the most important international trade attempts on the continent of Africa, which is the (Cairo - Cape Town) axis. The length of this axis is estimated at 10.2 thousand km, and it will contribute to increasing the volume of trade exchange between the countries of Egypt, Sudan, Ethiopia, Kenya, Tanzania, Zambia, Zimbabwe, Gabon and South Africa.

## Corridor



1. The third line of the high-speed electric train network
2. Railway line (Abu Tartour - Qena)
3. Logistics area in Safaga
4. Safaga PortThe (Safaga - Qena - Ab

The (Safaga - Qena - Abu Tartour) logistical corridor is located on the corridor. The axis is based on contributing to raising the efficiency of transportation to and from the Red Sea ports and linking them with the governorates of South Upper Egypt via railway, road and river transport networks in order to serve the development areas in the Golden Triangle.



# Transportation Sectors





Maritime



Railways



Electric traction



Inland waterways



Dry ports and logistics centers



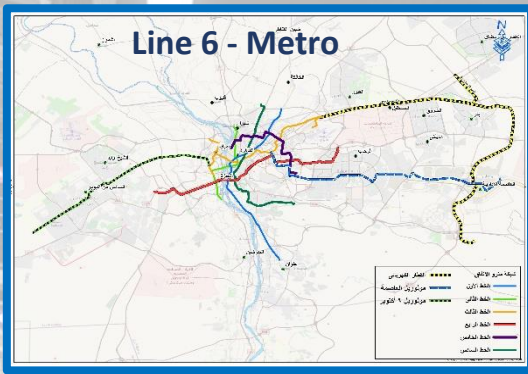
# First: Projects of the Egyptian National Railway Authority



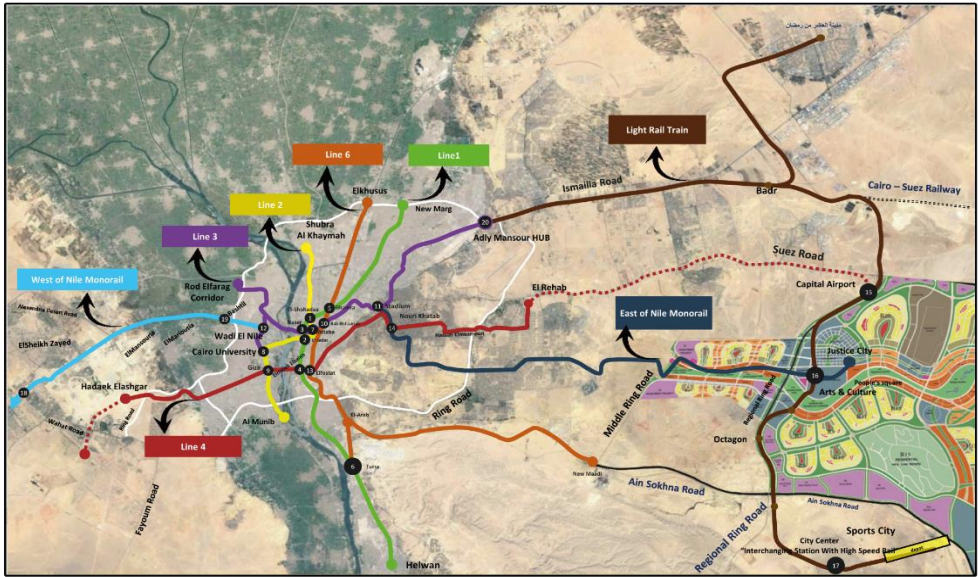
- Management and operation of main workshops
- Management and operation of companies affiliated with the Railway Authority



## Second: The National Authority For Tunnels Projects



# Greater Cairo Metro Network

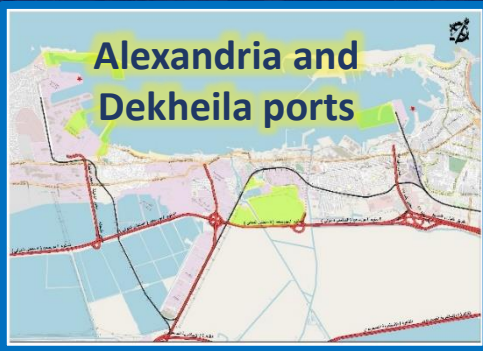


- 1 El Shohadaa : Metro L1&2
- 2 Ghamra : Metro L1&6
- 3 Giza : Metro L2&4
- 4 Elfostat : Metro Line 4&6
- 5 Central Capital : LRT & HSR
- 6 El Sadat : Metro L1&2
- 7 Turra : Metro L1&6
- 8 Bab Elshaariya : Metro L3&6
- 9 Nouri Khattab : East Monorail & Metro L4
- 10 Engineers Syndicate : West Monorail & HSR
- 11 Naser : Metro L1&3
- 12 Attaba : Metro L2&3
- 13 Stadium : Metro L3 & East Monorail
- 14 Capital Airport : LRT & Metro Line 4
- 15 Bashtil : West Monorail & ENR
- 16 Elmalek Elsaleh : Metro L1&6
- 17 Cairo University : Metro L2&3
- 18 Wadi El Nile : Metro L3 & West Monorail
- 19 Arts & Culture : LRT & East Monorail
- 20 Adly Mansour : Metro L3 ,LRT, BRT, ENR, Superjet





### Third: Maritime sector projects



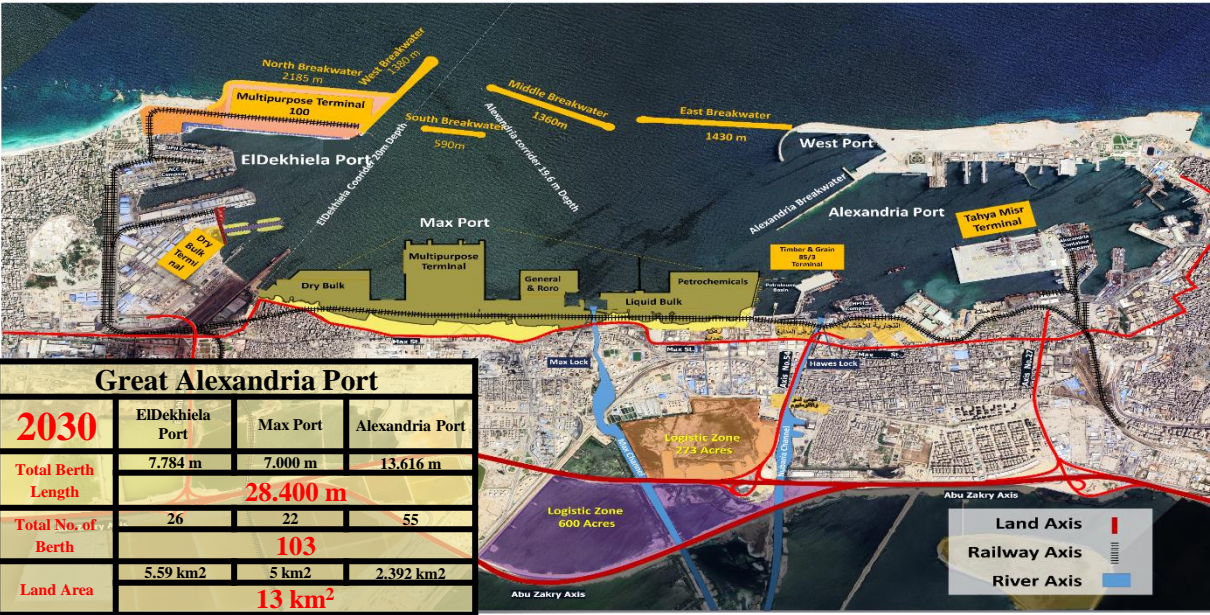
# Alexandria and Dekheila ports Projects



Alexandria and EIDekheila Port Plan to 2030

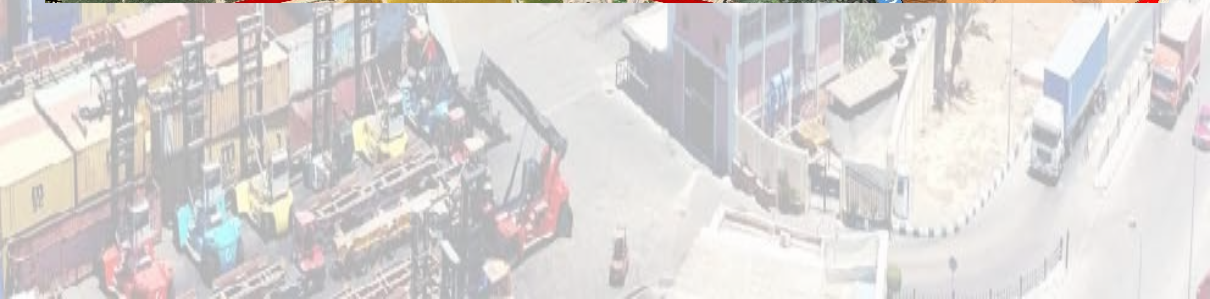


# Alexandria and Dekheila Port Plan until 2030

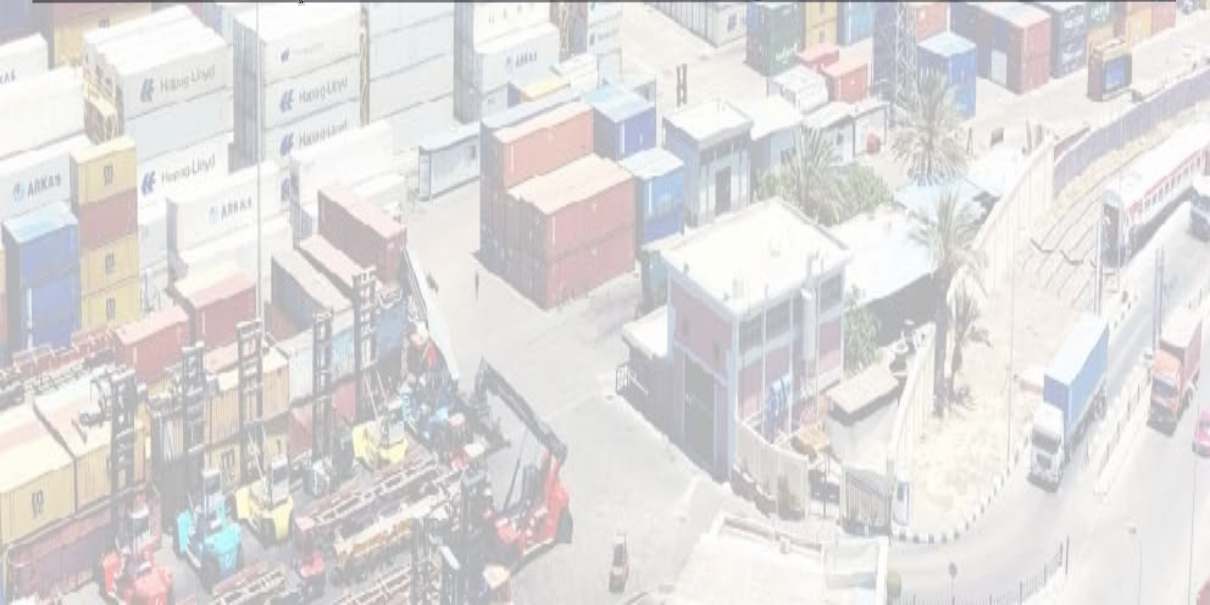


Alexandria and EIDekheila Ports Projects

# Construction of Al-Max Port project between the ports of Alexandria and Dekheila (Middle Port)



# Future Projects ( Alexandria- EIDekhiela - EIMax)



# Construction of El-Max Port project between the ports of Alexandria and Dekheila (Max Port)



Added Water Area	12.300 Km2
Berth Length	7 Km
Added Land Area	1.45 billion m2
Area North Max Port	1.1 thousand m2
Total Land Area	1.56 billion m2





# Logistic Zones

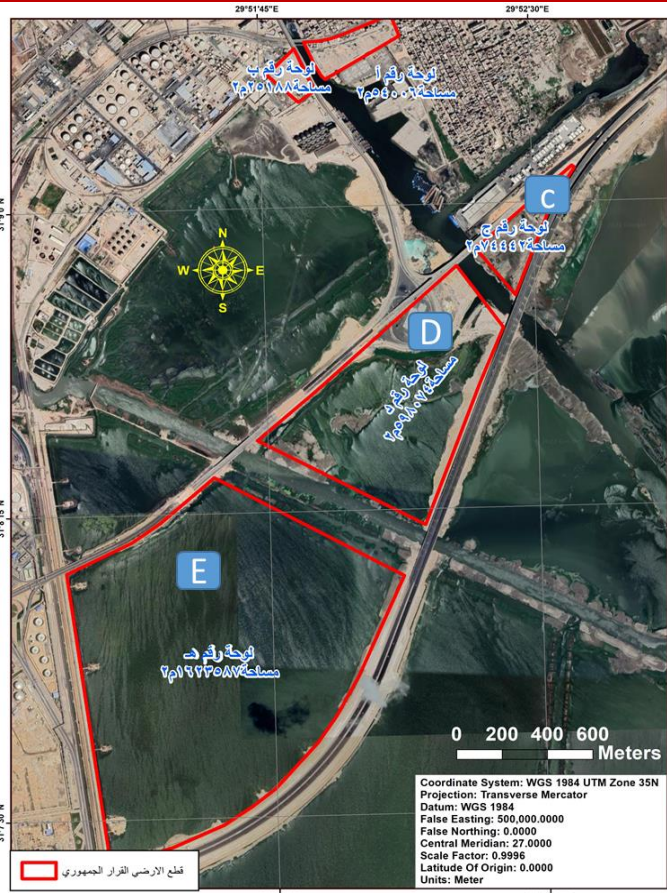


# Alexandria / ElDekhiela

On June 6th, 2023 the Republican decree No. 227 of 2023 was issued for the following lands:

- 1- An area of **17.72 acres** sector (C)
- 2- An area of **143.37 acres** Sector (D)
- 3- An Area of **386.49 acres** Sector(E)

**Second  
Logistic Center  
(547.58 acres)**



On August 1st, 2023, the plots of land were received by presidential decree and registered in the Land Registry Office with Registry No. (1038) of 2023. As well as the logistic center (first phase) of 273.6 acres, according to Republican Decree No. (466) of 2021.



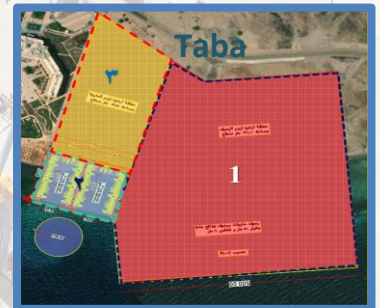
# Establishing, managing and operating the logistics zone

Logistic zone (273.7 acres)

- Current operating ports**
  - Kalaa Company river port
  - Misr Aluminum company river port
  - Silos company river port
- New ports**
  - River port 4
  - River port 5
  - River port 6
  - River port 7
  - River port 8
- Ports on old quays in need of rehabilitation**
  - River port 1
  - River port 2
  - River port 3
- Axis**
  - El-Tameer Axis south
  - Bridge 54
- Rail ways**
  - Rail way line for cargoes
  - Rail way line (Alexandria / Matrouh)



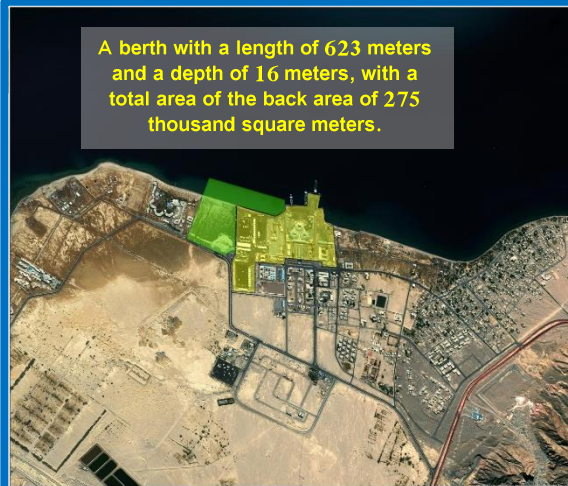
# Red Sea Ports Authority



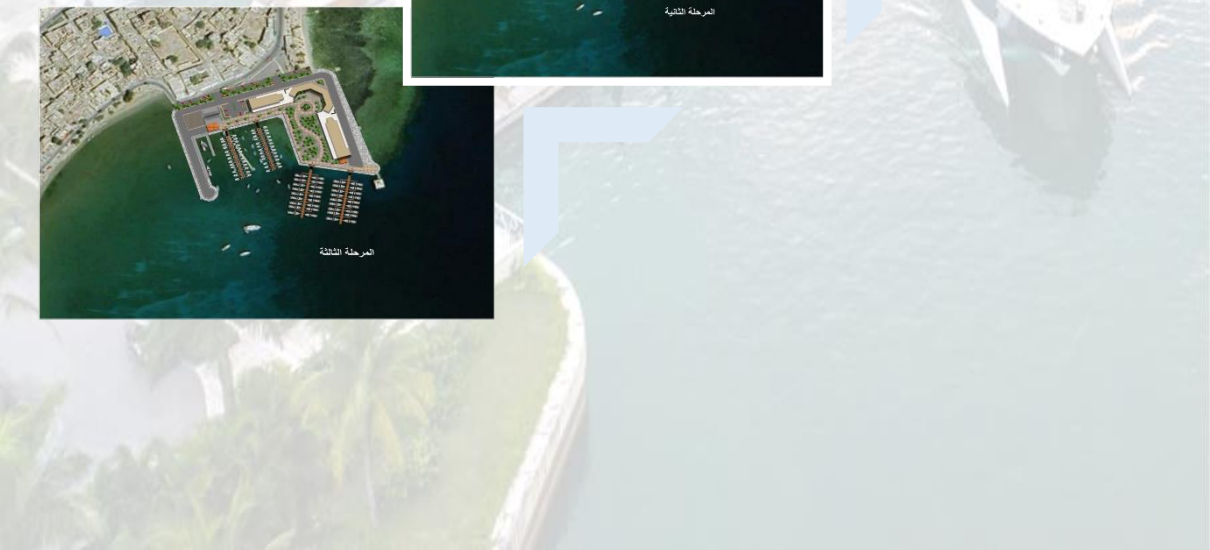
# 1- Superstructure of the Ro- Ro Terminal at North quay in Portawfik port



# 2- Superstructure, managing, and operating a multi-purpose Terminal at Nuwibae port



### 3- Constructing a ship-lift for maintaining yachts in Qusair port



# 4- superstructure, managing and operating the the Sokhna port



“In April 2021, President Abdel Fattah El-Sisi launched the starting signal to implement a giant project and comprehensive development of the Port of Sokhna to match the largest international ports by establishing berths with a length of 18 km, internal trading yards with an area of 19 km<sup>2</sup>, and internal logistics areas with an area of 4 km<sup>2</sup>, in addition to a road network with a length of 17 km and a railway network ( Electric/diesel) with a length of 17 km, in addition to administrative and service areas, and this plan will end in 2025.

<b>6 km<sup>2</sup> water area</b>	<b>29 km<sup>2</sup> area</b>	<b>23 KM of berths</b>	<b>Sokhna Port 2025</b>
<b>19 km<sup>2</sup> hinterland</b>		<b>18 meters deep</b>	
<b>4 km<sup>2</sup> internal logistics areas</b>			



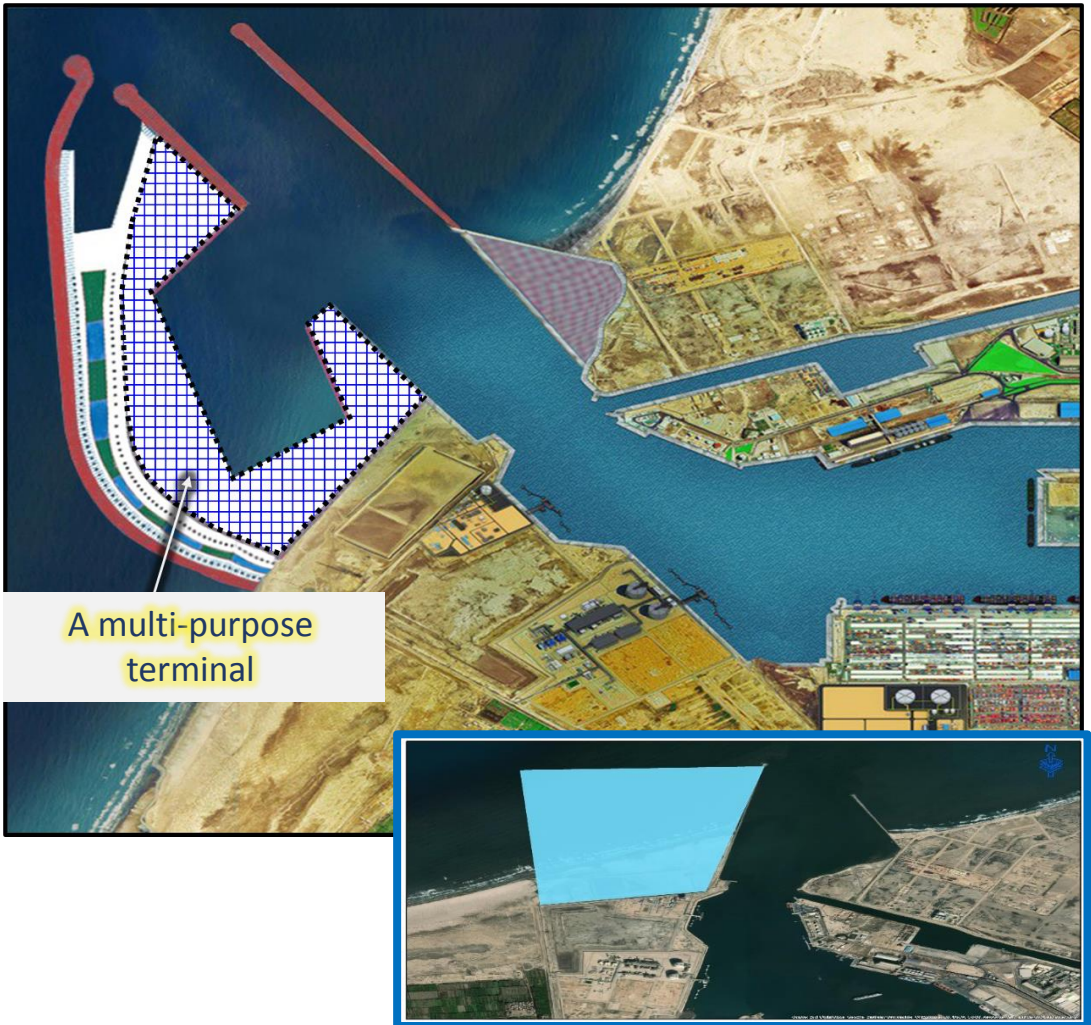
**What was accomplished in Sokhna Port during 5 years (2021-2025) is equal to 4 times what was accomplished in 15 years.**

**To be the main pivotal port for the logistical corridor (Sokhna - Alexandria) on the Red Sea**





# 1- superstructure, managing and operating a multi-purpose station behind the western barrier



A multi-purpose terminal

increasing the port's capacity to meet the expected increase in the movement of ships and goods, the project includes:

- 3400m long berths with a depth of 18m
- backyard with an area of approximately 2.2 million square meters (stores - yards)
- Capacity (17 million tons annually).
- Storage capacity (24 million tons annually).
- Estimated cost (8.3 billion Egyptian pounds)

## 2- Developing and operating a dry bulk terminal with a length of 600 meters and a total area of 270 thousand square meters



Enhancing the competitiveness of Damietta Port by increasing the capacity for handling and storing grains in order to meet the increasing demand for these goods. Project Description:

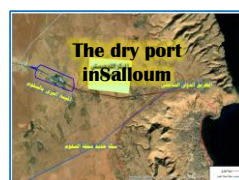
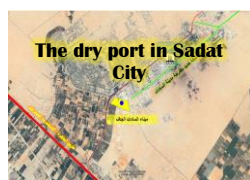
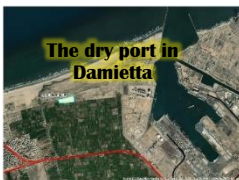
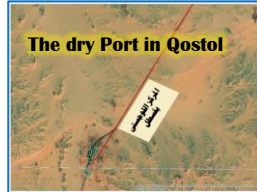
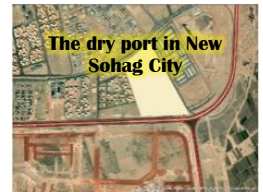
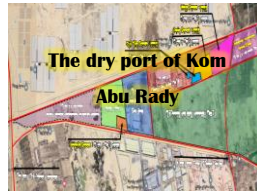
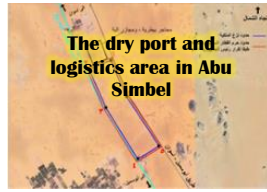
- berths : 600 meters
- Depth: 17 meters
- Back yard: 270 thousand square meters (including warehouses and silos)
- Capacity: 3 million tons annually
- Storage capacity: 10 million tons annually
- Estimated cost: 1.35 billion Egyptian pounds



## Fourth: Projects of Dry Ports and Logistic Centers



# General Authority for Land and Dry Ports



# Dry Ports and Logistic Areas



No.	Logistic Centers
1	6th of October
2	Toshka
3	Salloum
4	Qustal
5	Arquen
6	8 Dry Ports and Logistic Areas
7	New Administrative Capital

No.	Dry Ports
1	Abu Simbel
2	Salum
3	Sadat
4	Shak El-Thuban
5	Damietta
6	Al-Tor
7	Beni Suef (Kom Abu Radi)
8	New Suhag
9	New Fayoum
10	New Damietta



# Construction, operation and maintenance of new Waterways ports with usufruct system

## project synopsis

In the framework of the development and upgrading of the Waterways liner, especially the Cairo-Aswan waterway, the land allocated to the Authority was put forward for the use of the right-benefit system for investors to establish and operate the following Waterways ports:

- Dandra Waterways Port in Qena Governorate.
- The Port of The Facility in Sohag Province

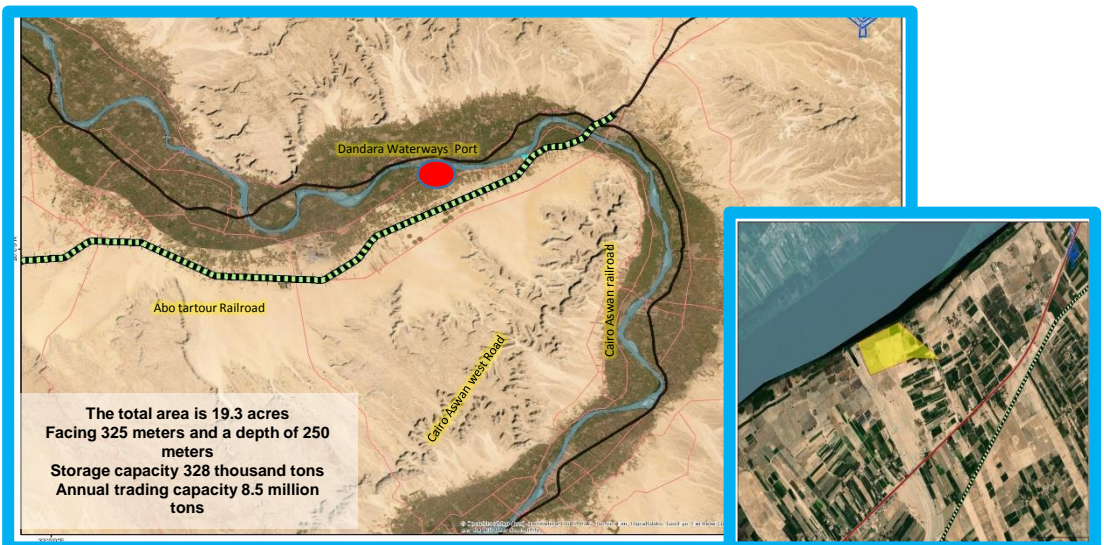
## Project importance

Increasing the annual volume of goods through the internal water transport network.

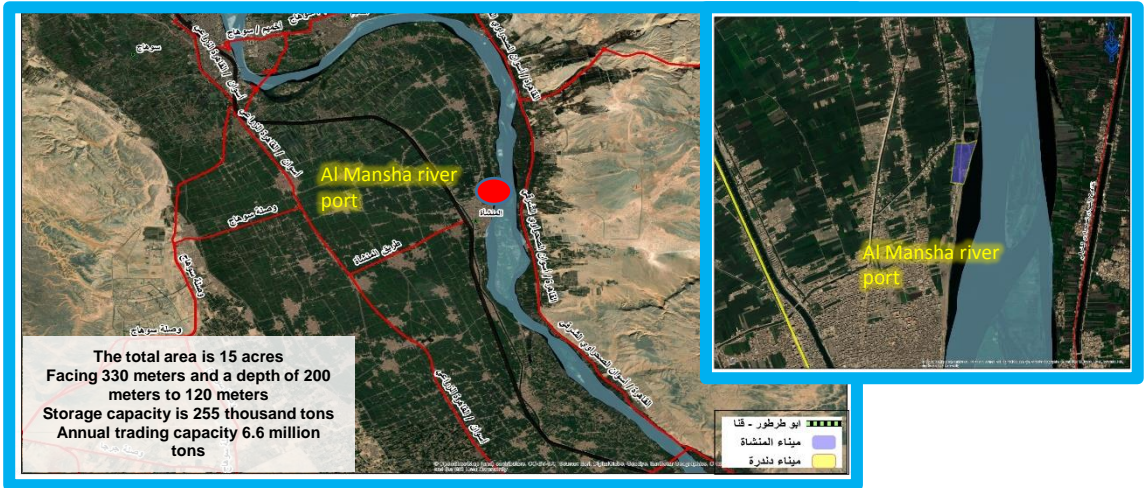
## Project goals

- Increasing the operating capacity of the inland water ways.
- Reducing road maintenance costs.
- Reducing road accidents.
- Reducing fuel consumption.

## 1- Construction, operation and maintenance of Dandra Waterways Port in Qena governorate



## 2- Construction, operation and maintenance of Mansha Waterways port in Sohag GOV



## 3- River units projects



Establishment of companies with the participation of the government to be managed in a private sector manner to build a river fleet of new river units with specifications commensurate with the current infrastructure (length - width - height - draft) commensurate with the water level and with a tonnage of 750-1000 tons for transporting goods or containers, provided that the transportation takes place from door to door (multimedia).

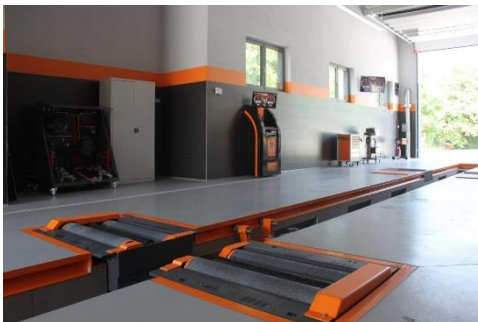
Establishing companies with or without the participation of the government to transport passengers in the governorates or the river bus.

Establishing governmental companies or without them to carry out dredging works in the navigational sewers of the Nile River.



## Sixthly: Land transport regulatory authority

1- A project to establish, manage and operate (15) technical inspection centers for vehicles



# Trade logistics | Significant Improvements

Egypt developed its trade logistics capabilities in the last 10 years



Average customs clearance time

2014

2024

18 days

3 days

Road quality global ranking

118<sup>th</sup>

18<sup>th</sup>

World Bank Logistics Performance Index

62<sup>nd</sup>

57<sup>th</sup>

	Opportunity	Description	Location
1	<i>Operating a Container Terminal</i>	The project involves operating a container terminal at East Port Said Port. This initiative aims to enhance port operations.	<b>SCZONE</b> <i>East Port Said Port</i>
2	<i>Operating a special cargo terminal</i>	Operating a specialized break-bulk terminal in Ain Sokhna will handle cement and clinker. The quay's infrastructure is already established, with the superstructure development being the responsibility of the operator. This terminal aims to improve the efficiency of handling bulk cargo in the region.	<b>SCZONE</b> <i>Ain Sokhna</i>
3	<i>Operating logistic area and storage facilities East Port Said port</i>	Build and operate a logistic center for storage & warehouses facilities distribution center, and third-party services. The proposed location is adjusted to a different type of 4 terminals, and the superstructure development being the responsibility of the operator. This center aims to enhance logistics efficiency and service quality in the region	<b>SCZONE</b> <i>East Port Said port</i>
4	<i>Developing a marine servicing port</i>	Develop and operate Al-Tor Port which located in South Sinai direct to at the middle of Gulf of Suez to provide fuel, water and food supply and light maintenance works to the yacht and cruise activities and similar vessels, utilizing investments being done in 3 nearby yacht ports by AD Ports	<b>South Sinai</b> <i>Tor Port</i>
5	<i>Upgrading a Sea Port</i>	Upgrading Abu-Zenima Sea Port on the Red Sea coast. The project aims to enhance port facilities and operations, boosting its capacity and efficiency to support maritime transport and trade. This upgrade will strengthen the region's economic growth and connectivity.	<b>South Sinai</b> <i>Abu Zenima Sea Port</i>

	Opportunity	Description	Location
6	<i>Management and operation of a berth</i>	<p>The project aims to leverage Port Tawfiq's strategic location near Cairo and the new administrative capital, enhancing services for maritime transport and increasing port capacity. Key components include dredging and deepening docks to accommodate larger ships, constructing a 1,000-meter sea berth with extensive backyards, and receiving up to 70,000-ton ships. The estimated cost is based on a feasibility study, funded through a private sector partnership. The project will create jobs, attract major car companies and cruise lines, and handle up to 50,000 vehicles annually, targeting markets in Saudi Arabia and East Asia.</p>	<p><b>Port Said</b> <i>Port Tawfik port</i></p>
7	<i>Establishing Mechanical Slipway for Yachts Repair and Maintenance and establishing Yacht Marina</i>	<p>Converting “Al Quseir” into a yacht marina, which achieves the goal of its establishment due to its ancient history, in addition to developing it into a “tourist marina” to form an additional value to the yacht ports on the Red Sea coast. Contributing significantly to the development of tourism and provide new vacancies in the region. Activating The one-day tourism due to the port’s proximity to many tourist areas (Luxor - Aswan). Providing all services and performing maintenance and repairs for small and medium-sized ships and tourist yachts.</p>	<p><b>Red Sea</b> <i>Quseir Port</i></p>



# Healthcare Sector

## 1) General Advantages:



**Abundant Human Capital:** Egypt boasts a large and well-trained workforce in the healthcare sector, including a significant number of doctors, nurses, and technicians.



**Extensive Experience:** With decades of experience in providing health services, Egypt has a well-established system for delivering healthcare to its citizens.



**Political Stability:** Egypt's relative political stability makes it a safe and attractive destination for investment in the healthcare sector.



**Technological Advancements:** Egypt is actively enhancing technology in the healthcare sector by:

- Utilizing information and communications technology (ICT) to improve the delivery of health services;
- Incorporating robotic technology to perform surgical operations with precision and efficiency; and
- Using 3D printing technology in manufacturing prosthetics and other medical applications.

### **NB:**

These technological developments contribute to enhancing patient care and treatment outcomes, lowering expenses through efficient and innovative technologies, and making healthcare more accessible to a broader population.

## **Future Potential of Egypt's Healthcare sector**



**Growing Population:** Egypt's population is projected to increase significantly in the coming years, driving up demand for health services.



**Economic Growth:** The Egyptian economy is expected to grow steadily, leading to increased spending on healthcare.



**Awareness of Health Importance:** There is a growing awareness of the importance of health in Egypt, resulting in higher demand for high-quality health services.

# EGYPT'S HEALTHCARE SECTOR HIGH POTENTIAL AREAS FOR HEALTHCARE

## Establishing New Healthcare Facilities:

- Low current beds per 1k persons compared to global average offering opportunity for expansion
- Attractive incentives for investors, including tax breaks, reduced tariffs on medical equipment, & streamlined approval processes.

## Healthcare Partnerships and Operatorships:

- Value proposition
- Many opportunities to enhance and expand existing healthcare facilities with modern technology and management practices, ensuring quicker returns on investment
- Lower operational costs compared to many other regions, making investments more profitable while maintaining high-quality services
- Attractive incentives for investors, including tax breaks, reduced tariffs on medical equipment, & streamlined approval processes

POCs  
Ministry of Health and Population

## Example success stories:



# EGYPT'S HEALTHCARE SECTOR

## COMPETITIVE ADVANTAGES



### Target Export Opportunities and Market Size:

- Egypt's strategic location positions it as a gateway to Arab and African markets, opening vast opportunities for exporting health services. The health services market is estimated at about USD 100 billion in the Arab world and USD 200 billion in Africa.
- An increasing number of free trade agreements and political will to develop the healthcare sector are going to enhance export opportunities.
- Egypt's favorable demographic factors support a robust healthcare market.
- The country offers low labor with a large pool of highly trained doctors, pharmacists, engineers, and technicians.
- Initiatives to promote public health in Egypt, focusing on the gradual rollout of a comprehensive health insurance system, are underway.



Number of private hospitals

**1,145**



Total number of employees in private hospitals

**92,981**

## Opportunity details



Various opportunities for partnerships and operatorships with current public hospitals, including:

- Infrastructure development
- Equipment upgrades
- Specialized services
- Training and development
- Pharmacy and supply-chain
- Etc.



Contracts and deals vary based on case and context, e.g. equity investment, JVs, PPPs, management contracts, ...

## Value proposition

Non-exhaustive

Egypt's healthcare sector is heavily undersupplied compared to global standards, providing ample opportunity for expansion

An additional 173k beds are needed by 2030 to satisfy market demand and reach global standards



## Applicable incentives

Non-exhaustive

Incentives are determined based on scale of operations and project details<sup>1</sup>



**Granting facilities for land allocation**  
In exchange for services / partnership



**Land lease fee exemption**  
For a maximum period of 10y



**Tax exemptions**  
On net taxable profits for projects



**Using foreign labor**  
within the limit of 10% of the total employees, can be increased to 20%



**The state bears part of the capacity building cost of employees**



**Golden License**  
All necessary licenses for project streamlined

1. Incentives detailed and determined according to the Ministry of Health and Population's incentive scoring system, based on 12 criteria, including number of employees, beds, innovation and research

Source: IFC, Egypt State Information Service

	Opportunity	Description	Location
1	<p><i>Partnerships and operatorships agreements with hospitals in Healthcare Sector</i></p>	<p>In line with the State Ownership Policy, multiple partnerships and operatorships are available across various government hospitals, new and existing, including but not limited to:</p> <ul style="list-style-type: none"> <li>• Infrastructure development</li> <li>• Equipment upgrades</li> <li>• Specialized services</li> <li>• Training and development</li> <li>• Pharmacy and supply-chain</li> <li>• Management and operation</li> </ul>	<p><b>Al-Agouza Hospital, Giza</b> (capacity of 134 beds)</p> <p><b>New Cairo Hospital, Cairo</b> (capacity of 105 beds)</p> <p><b>Heliopolis Hospital, Cairo</b> (capacity of 165 beds)</p> <p><b>Abu Teeg Hospital, Asyut</b> (capacity of 185 beds)</p> <p><b>Kom Hamada Hospital, Beheira</b> (capacity of 262 beds)</p> <p><b>Hurghada Fever Hospital, Red Sea</b> (capacity of 63 beds)</p>
2	<p><i>Partnerships for establishing new Hospitals on dedicated plots of lands</i></p>	<p>The investor obtains the piece of land allocated for establishing a project in the healthcare sector with facilitation and a package of incentives to establish new hospitals, equip, and operate them.</p>	<p><b>Giza</b> New October,</p> <p><b>Sharkia</b> Tenth of Ramadan</p> <p><b>Cairo</b> Capital Gardens, Administrative Capital, 15th of May, New Cairo, ElShorouk, First Settlement.</p> <p><b>Qalyubia</b> Al Obour, New Obour</p> <p><b>Beheira</b> New Nubaria</p> <p><b>Damiete</b> New Damietta</p> <p><b>Matrouh</b> New Alamein</p> <p><b>Beni Suef</b> New Beni Suef</p> <p><b>Minya</b> New Minya (2)</p> <p><b>Qena</b> New Qena</p>

# Required Procedures for Obtaining Approval from the Relevant Authority for Operating in the Sector/Activity:



Company's articles of incorporation;



Recent extract from the Commercial Register for the company applying for the partnership;



Photocopy of the tax card of the company applying for the partnership;



Company's track record in the healthcare sector activities;



Acknowledgment to the effect that the company will abide by all rules and regulations related to the company's business activity as set out by the applicable laws and regulations;



Evidence that the company is solvent enough to carry out the project;



Preliminary feasibility study for the project, including a timetable for its implementation; and



Investment Gazette.

# Education Sector



# The education sector projects and activities are eligible for the Golden License.

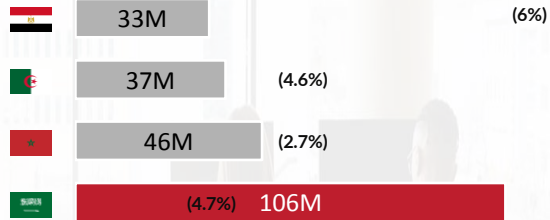


## Value Proposition

Egypt is a strategic destination for higher education investments, driven by...

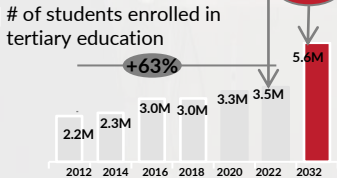
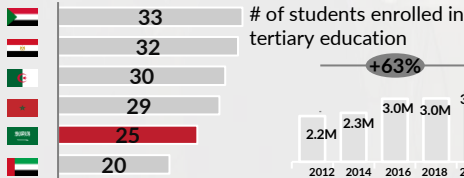
**1** Large and increasing population...

2023 population in MENA region, (% growth vs 2020)



**2** ... that is young and increasingly educated...

Median age among peer countries



Tertiary education enrollment has been steadily increasing and is expected to grow by an additional **60%** from 2022 to 2032

A **youthful population** is ideal for higher educational investments as many are entering and progressing through education

**3** which is already leading to the establishment of new universities

new universities will be built by 2032 to accommodate the increase in student enrollments

50

... showing the growing demand for high-quality education facilities

## COMPETITIVE ADVANTAGES EGYPT ENJOYS IN THE SECTOR:



**Access to a Growing Market:** The large population in Egypt and the increasing demand for higher education represent a significant opportunity to attract students.



**Student Diversity:** An international campus can attract students from all over the region, fostering a diverse and multicultural student body.



**Cultural and Academic Exchange:** Opening a university branch in Egypt can facilitate cultural and academic exchange between the host country and the foreign university, enhancing mutual understanding and global perspectives.



**Government Support and Incentives:** The Egyptian government often provides incentives and support to foreign universities looking to establish branches.



**Research and Collaboration Opportunities:** Collaboration with local institutions and companies can lead to unique research opportunities and innovative projects that benefit both the university and the host country.



**Reputation and Branding:** The foreign university can enhance its reputation and expand its brand presence by establishing a successful campus in Egypt.



**Strategic Geographic Location:** Egypt's strategic location serves as a gateway to the Middle East and Africa, allowing the campus to reach a broader regional audience.



**Cost-Effective Education:** Offering international education locally can provide more affordable options for students compared to studying abroad.



**Local Partnerships:** Forming partnerships with local organizations, companies, and government bodies can lead to valuable collaborations and initiatives.

	Opportunity	Description	Location
1	<p><i>Partnership Agreements in Education</i></p>	<p>Establish and operate a university that focuses on applied sciences and technology, offering both diplomas and bachelor's degrees to meet market demand for skilled labor</p> <p>Develop and operate a research park affiliated with a university, hosting research facilities, startup incubators, and spaces for industry partnerships to foster innovation</p> <p>Develop universities and establish partnerships with international educational institutions for curriculum development and quality assurance</p>	<p><b>Suez</b> Galala University with total surface area 173 Feddans (14 faculties)</p> <p><b>Mansoura</b> New Mansoura University with total surface area 127 Feddans (13 faculties) Mansoura National University with surface area 43 Feddans (8 faculties)</p> <p><b>Matrouh</b> Alamein University with total surface area 150 Feddans (15 faculties)</p> <p><b>South Saini</b> King Salman University with total surface area 305 Feddans (17 faculties)</p> <p><b>Cairo</b> Helwan National University with total surface area 17 Feddans (8 faculties) Zagazig National University with surface area 44 Feddans (8 faculties)</p> <p><b>Menoufia</b> Menoufia National University with total surface area 18 Feddans (15 faculties)</p> <p><b>Beni Suef</b> Beni Suef National University with total surface area 40 Feddans (19 faculties)</p> <p><b>Minia</b> Minia National University with total surface area 41 Feddans (7 faculties)</p> <p><b>Assiut</b> Assiut National University with total surface area 36 Feddans (7 faculties)</p> <p><b>South Valley</b> South Valley National University with total surface area 41 Feddans (8 faculties)</p> <p><b>Port Said</b> East Port Said National University with total surface area 44 Feddans (8 faculties)</p> <p><b>Ismailia</b> New Ismailia National University with total surface area 29 Feddans (8 faculties)</p> <p><b>Giza</b> International Branch of Cairo University University with total surface area 575 Feddans (6 faculties)</p>

## Procedures required to obtain approval from the relevant authority for sector/activity operation:

An application to establish a branch should be submitted by the legal representative of the parent university or the person entrusted with this task to the Minister responsible for higher education, accompanied by the following data, studies, and documents:

1. The name of the parent university and the country where its main headquarters is located.
2. Evidence of institutional accreditation of the parent university from the accreditation and quality assurance body in the country where its main headquarters is located.
3. A detailed study covering the branch's location, its suitability, the nature of the parent university's rights to the land where it will be established, and a complete vision for the stages of its establishment, including the properties and facilities necessary for it to effectively fulfill its mission.
4. An economic feasibility study that includes the expected financial situation of the branch in terms of financial flows to develop its resources, annual expenses, investment budget, and means to ensure the continued fulfillment of its mission.
5. The capital allocated for the branch and proof of sufficient funds to meet the requirements for establishing the branch.
6. A copy of the contract under which the parent university will entrust an individual or legal entity in Egypt with the construction of the branch buildings, its equipment, or the covering of its operational costs, along with a certified translation in Arabic if the parent university will not undertake this itself.
7. The draft bylaws of the branch.
8. The colleges, institutes, research units, academic programs, innovation centers, and science cities that the branch will include.
9. Details regarding the formation of councils that will manage the branch, particularly the Board of Trustees, university councils, or the committees derived from them, and their respective powers.

10. Rules for student admission at the parent university.
11. The general rules that the branch intends to follow regarding scholarships that exempt from or reduce tuition fees, along with a statement of those applied at the parent university.
12. The conditions and rules for appointing faculty members and their assistants as applied at the parent university, and the branch's plans for developing its faculty resources.
13. The duration, systems, methods, and curricula of study, exams, and the academic degrees awarded by the parent university, including the conditions for obtaining them, and a preliminary study that includes a comprehensive description of the added value that the branch's academic programs will offer compared to those taught at Egyptian universities.
14. A clear description of the research fields at the branch.
15. The parent university and branch's proposals regarding cooperation plans with Egyptian universities.
16. The proposed start date for studies in the various programs the branch intends to offer.
17. A commitment from the parent university to ensure the quality of all academic programs offered at the branch, as applied at the parent university.
18. Specification of the rules governing the filling of administrative positions at the branch.
19. How the branch's funds will be handled in the event of financial difficulties that make it impossible to continue its operations, and plans to ensure the graduation of all enrolled students in such a case, or if any academic program is suspended for any reason.
20. A commitment by the parent university to comply with the provisions of Law No. 162 of 2018 regarding the establishment and regulation of branches of foreign universities within the Arab Republic of Egypt and academic institutions.



# Tourism Sector

## i. Sector Local Indicators

### Egypt ranked:

- **27<sup>th</sup>** globally in the Road Trip Tourism Index out of 118 countries.
- **4<sup>th</sup>** in Africa.
- Ranked **1<sup>th</sup>** in the Arab world.
- **12<sup>th</sup>** globally out of 138 countries in the Global Muslim Travel Index.

### Inbound Tourism Indicators:



**14.9**

million tourists in  
2023



**27.1%**

growth in the  
number of inbound  
tourists

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**3.3** million tourists during the first quarter of 2024

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# Egypt's Competitive Advantages in the Tourism Sector

Egypt enjoys numerous competitive advantages that attract a large number of investors, including:

- Egypt is a home to many enchanting places that are relatively undiscovered by many foreign tourists, such as Upper Egypt, Nubia, the White Desert, Siwa Oasis, and the Egyptian countryside, in addition to incredibly beautiful places with picturesque nature.
- Accordingly, the concept of sustainable tourism in Egypt can be developed, along with highlighting the diversity of different environments, such as Bedouin, rural, Upper Egyptian, and Nubian life, each of which has its own distinct character and identity.
- However, these areas currently lack sufficient hotels and effective tourism promotion, offering investors a unique opportunity to establish hotels that completely replicate the Egyptian environments or build tourist villages that entirely mimic Pharaonic styles. Given Egypt's rich Pharaonic heritage and iconic landmarks like the Pyramids and Karnak Temple and other, such projects could provide tourists with a unique experience and encourage them to repeat the experience many times.
- Egypt's strategic geographical location and its moderate climate throughout the year make it an ideal location for establishing various hotel projects.





**Mercure**  
HOTELS



**MÖVENPICK**  
Hotels & Resorts

**SOFITEL**  
LUXURY HOTELS



**NOVOTEL**  
HOTELS, SUITES & RESORTS

*Fairmont*  
HOTELS & RESORTS



# Tourism Incentives

Tourism projects enjoy a special incentive, by adding (Cairo – Giza – Qalibiya) governorates to the geographical scope of area (A) with regard to some tourism activities by granting them an investment incentive, a deduction from the net taxable profits at a rate of (%50), a deduction from the investment costs, with the aim of increasing and accelerating the rates of tourism development and encouraging increasing the number of new hotels rooms.

	Opportunity	Description	Location
1	Usufruct / Partnership agreements in Tourism Sector	<p>A pioneering opportunities to establishing, managing and operating hotels/resorts/villages and tourist services.</p> <p>Entertainment tourism and commercial projects.</p> <p>Medical tourism projects (health resort project)</p> <p>Exploitation of a heritage Hotels.</p>	<p><b>South Sinai</b> Sharm el-Sheikh- Dahab - Ras Sudr - Tur Sinai Various surface areas ranging from 7,000 m<sup>2</sup> to 80,000 m<sup>2</sup> (8 opportunities)</p> <p><b>Fayoum</b> Ibshway – Tamiya - Youssef Al-Siddiq Various surface areas ranging from 6,000 m<sup>2</sup> to 27 Feddans (6 opportunities)</p> <p><b>Beheira</b> Wadi Al- Natrun surface area 4,847 m<sup>2</sup> (near by the route of the Journey of the Holy Family)</p> <p><b>Aswan</b> Abu Simbel surface area 4,5 Feddans (near by the Airport)</p> <p><b>Cairo</b></p>

## Required Document for Obtaining Approval from the Sector's Relevant Authority

With regard to investment in the hotel sector and obtaining the necessary licenses to set up a lodging establishment, an application must be submitted to the Ministry of Tourism and Antiquities, specifically to the central administration for hotel establishments, and tourism shops and activities, provided that the application is made using the application form prepared for this purpose by the Ministry, attached to the following documents:



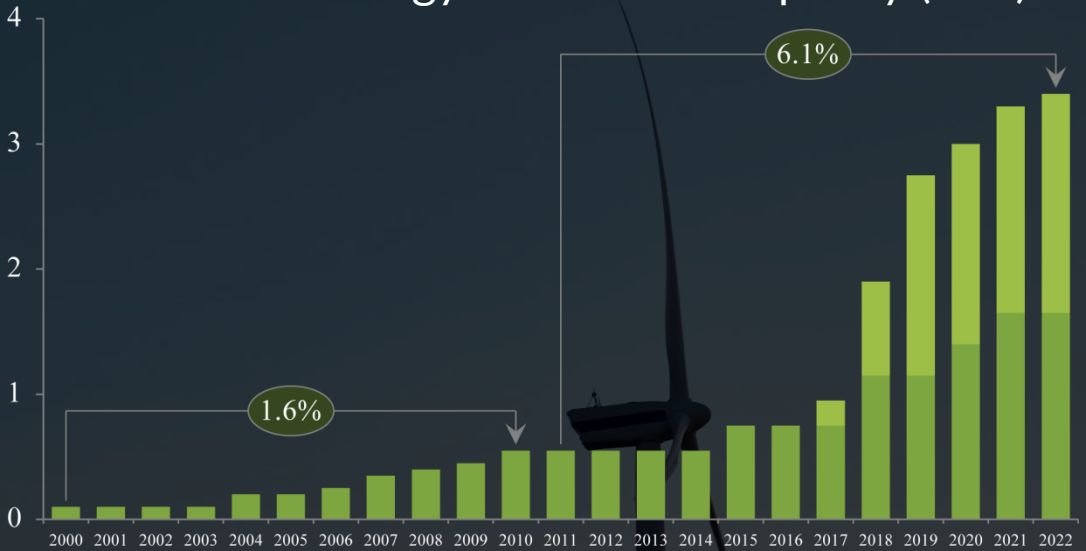
- A recent extract of the commercial register for the company (licensee), stating the business activity, which is to establish, operate, and exploit a lodging establishment;
- The company's (licensee) recent tax card + data certificate encompassing the name and address of the hotel;
- The title deed of the land on which the projected is proposed to be set up (ownership, lease, usufruct, exploitation agreement, allocation decree from the appropriate authority having jurisdiction over the land);
- The project's building permit to be obtained from the appropriate authority having jurisdiction over the land;
- The architectural drawings of the project and its facilities and amenities, approved by the appropriate authority having jurisdiction over the land;
- The articles of incorporation of the company to which the project is licensed; and
- The criminal record and national ID card of the legal representative of the licensed company.

# Renewable Energy Sector



# An increasing number of deals and investments over the past years help realizing Egypt's ambition

## Renewable Energy Generation Capacity (GW)



■ Solar energy ■ Wind energy CAGR



### Solar

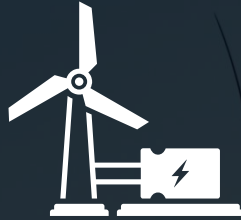
- Capacity CAGR of 53.4% over 2010-2021
- Energy generation increased by nine-fold, 553.1 GWh to 4 972.5 GWh over 2018-2021



### Wind

- Capacity grew 10.4% over 2010-2021
- Energy generation quadrupled, 1 171.4 GWh to 5 269.4 GWh over 2010-2021

# Energy generation | Egypt's competitive advantage for solar energy generation



Renewable  
energy

Egypt has the **4th** highest solar potential globally, **second** highest in the region...

Solar is estimated at 32% of the total energy market by 2040 and a minimum of ~2800 GW increase in global demand is expected by 2028 in order to reach the targets of the International Energy Agency

# Egypt's targets and ambitions to reach 39% of the electricity mix being renewable energy by wind and solar by 2035

## Egypt's ambitions for 2035

- Diversifying energy supply
- Improving interconnection and grid infrastructure
- Supporting the supply chain of renewable technologies
- Liberalizing energy market
- Promoting independent energy regulatory bodies
- Increasing energy efficiency, reducing demand by 18%

## Egypt's targets for 2035



25%

of the total electricity mix by solar energy

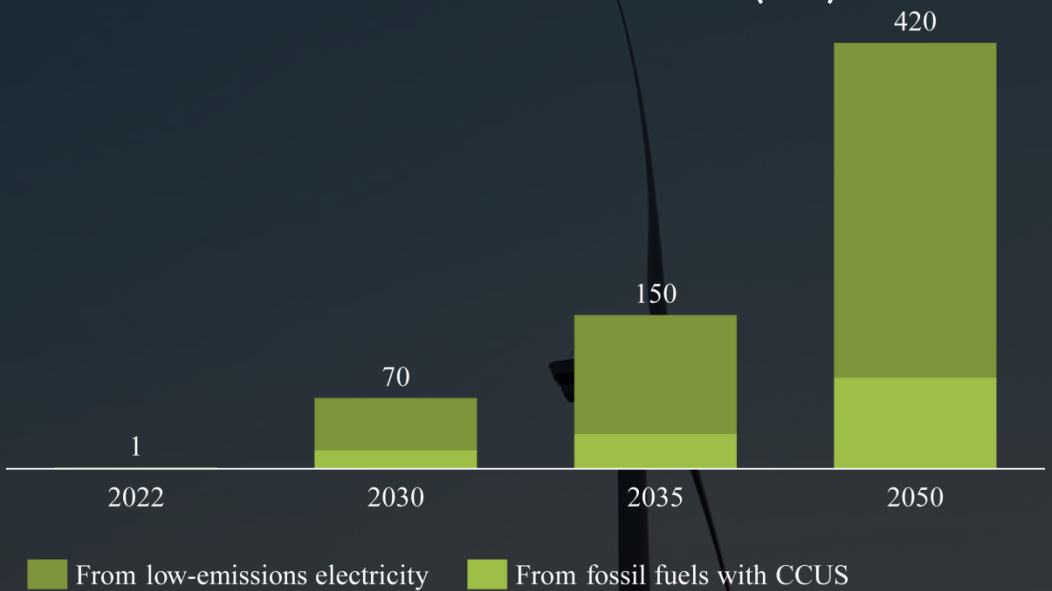


14%

of the total electricity mix by wind energy

# Low carbon hydrogen is a key element of our transition to a net zero energy system...

## Projected global low carbon hydrogen production in the Net Zero Scenario (Mt)



- Hydrogen plays a fundamental role in hard to abate sectors
- Dedicated hydrogen production today primarily based on fossil fuel
- Scale-up low-emission hydrogen
  - Electrolyser capacity
  - Dedicated renewable capacity
  - Enhancement of the power grid

...however, there is a number of important focus areas  
in order to see the low carbon hydrogen rise



## Off-take agreements

Contract and price structures

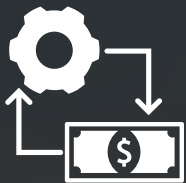
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## Logistics

Infrastructure for distribution

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## Cost competitiveness

Technology and incentives

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## Certification

Unification of requirements

# Egypt's competitive advantage for the manufacturing facilities up in the renewable energy value chain

## Three reasons for local manufacturing

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### 1. Growing market

Local market for renewable energy is growing because of internal (phasing out electricity subsidies) and external pushes (carbon border tax EU)

### 2. Reducing costs

Import costs for solar panels and wind turbines and blades are high, local production could reduce the costs

### 3. Export potential

Potential export market, for example to Morocco

## What is Egypt's competitive advantage?

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Cost-effective production because of low labor costs and affordable land and facilities



Abundant raw materials, particularly silicon and glass



Strategic location for export due to proximity and Suez Canal access



Supportive governmental policies and incentives for investment

# Market potential and Egypt's competitive advantage for wind blades and turbines production



18 wind projects in Egypt currently in pre-construction phase, highlighting **local demand next to global markets access**



Egypt is a large producer of concrete, aluminum and steel – **key raw materials to manufacture wind turbines**



Egypt has **competitive labor and energy costs** and professional infrastructure suitable for local manufacturing

## 3 priority investment areas in Renewable Energy, Green Hydrogen & Recycling/ Reusing

### Solar Energy

- 4<sup>th</sup> highest solar potential globally
- Strategic location, between Europe, Africa, and Middle East, access to the domestic market but also the regional and global market
- Government support and policies for renewables

### Wind Energy

- Optimal wind conditions, e.g. around the Gulf of Suez, with ~26 GW untapped wind potential
- Strategic location allowing for access to the domestic market but also the regional and global market
- Government support and policies for renewables

### Green Hydrogen

- Opportunities across the full value chain at SCZone
- Abundant renewable resources, e.g. solar and wind
- Strong government ambitions on production, with a projected production capacity of 5,5 million tonnes green hydrogen per year in SCZone alone

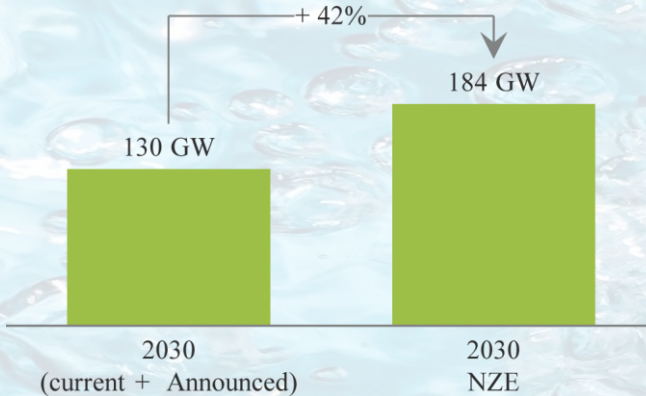
# Green Hydrogen



# Market potential and Egypt's competitive advantage for electrolyzer production

**~43%**

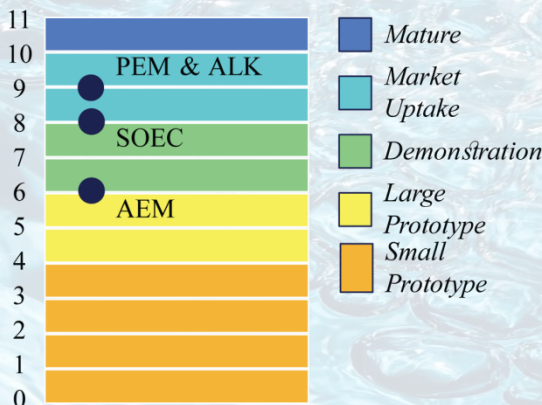
Additional electrolysis manufacturing capacity needed to satisfy 2030 NZE demand, indicating an enormous market opportunity.



## 2nd largest GH2 capacity

Globally planned in Egypt with an expected electrolyzer capacity demand of 29GW, entailing large potential for local offtake.

**PEM & ALK electrolyzers (focus of project)** are mature compared to rest of technologies, and are being uptaken avidly by the market.



## Green Urea and Ammonia

Egypt exports \$327Mn worth of ammonia globally, and is the 5th largest urea exporter, emphasizing a great opportunity to produce green urea and ammonia utilizing the current industry value chains.

Source: IEA, SCZONE, Force Field Analysis Hydrogen Egypt

# Egypt aims to capture 8% of global green hydrogen market by 2040 and made some big steps towards realizing this ambition

SCZONE signed 30 MoUs

8

Active MoUs

15

Signed framework agreements

22<sub>M</sub>

TONS/YEAR  
Estimated Production

84<sub>Bn</sub>

USD  
Estimated Investment

First operational integrated green hydrogen plant in Africa



100 MW  
Green Hydrogen



50 KTPA  
Green Ammonia

Scatec



Fertiglobe

OCI



70 MW  
Solar Energy



190 MW  
Wind Energy

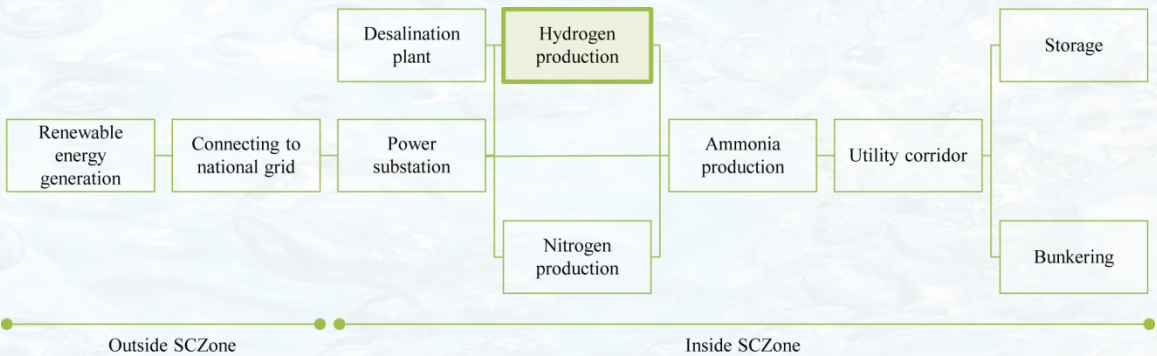


\$417 M  
Investment

# Market potential and Egypt's competitive advantage for electrolyzer production



Electrolyzer production as a feeding industry for hydrogen production as part of the full green fuel value chain at SCZone, serving both local and global markets



Total projected required production capacity for electrolyzers in SCZone is 50GW



For a projected production capacity of 5,5 million tonnes green hydrogen per year

# Egypt's competitive advantage and incentives program



Suitable and low-cost **renewable energy generation conditions**, with an objective of 42% renewable by 2035



Proximity to neighboring countries and access to the **EU, African and ME markets**



Connectivity through **existing ports and terminals** (e.g. Suez Canal Economic Zone, Port Said, Alexandria Port)



Infrastructure in place for regional hydrogen trade through **existing (refurbished) pipelines**

SCZone is entitled to grant investors a competitive incentive package:



#### Customs:

- Tax exemptions for all imports required to carry out the activity/business
- Customs are due on the foreign components imported only when the final product is exported to the local market Egypt

#### VAT (Value Added Tax):

- 0 % VAT; on all imports including imported commodity from the Domestic market to Zone
- 14% VAT; only applicable on products exported to the local market

#### Income Tax:

- Eligibility to deduction from the net taxable profits equivalent to 50% of total investment costs (up to 80% of capital and 7 years)
- Free Trade Agreements Egypt is signatory of, including

#### One-Stop-Shop at SCZone:

- Registration, licenses, permits
- Centralized taxes and customs system
- ...

# Renewable Energy | High potential investment opportunities to be explored


	Opportunity	Description	Location
1	<i>Establishing photovoltaic cell stations to produce electricity</i>	Multiple opportunities across Egypt to build and operate photovoltaic cell stations to produce electricity to be used in the grid or in service of green hydrogen facilities.	<b>Minya</b> (2 opportunities) <b>Assuit</b> (1 opportunity) <b>Aswan</b> (14 opportunities) <b>Suez</b> (1 opportunity) <b>Beni Suef</b> (1 opportunity) <b>Qena</b> (1 opportunity)
2	<i>Establishing a Solar PV Manufacturing Facility</i>	Greenfield investment to establish a photovoltaic cell manufacturing facility in the Suez Canal Zone with a capacity of 3.0 GW	<b>SCZONE</b>
3	<i>Establishing wind stations to produce electricity</i>	Multiple opportunities across Egypt to build and operate wind stations to produce electricity to be used in the grid or in service of green hydrogen facilities.	<b>Minya</b> (2 opportunities) <b>Assuit</b> (1 opportunity) <b>Red Sea</b> (1 opportunity) <b>Beni Suef</b> (1 opportunity)
4	<i>Establishing a Wind Blades Manufacturing Facility</i>	Manufacturing wind blades to cater for the expected demand of above 65 GW wind energy, leveraging the availability of world-class fiber glass producers at the SCZONE as a main feedstock component.	<b>SCZONE</b>
5	<i>Establishing a Wind Turbines Nacelle Manufacturing Facility</i>	Manufacturing wind blades to cater for the expected demand of above 65 GW wind energy, for solidification of the green hydrogen & derivatives ecosystem>	<b>SCZONE</b>



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